



# BALUSTRADE

[WWW.FRENCH-PRESS-AGENT.COM](http://WWW.FRENCH-PRESS-AGENT.COM)

**Do you have a work, a business, a project or an event to promote in France ? Do you waste your time alone trying to contact medias in an approximate French from afar ?**

**Based in Saint-Germain des Prés, Guilaine Depis offers to welcome you on her "Balustrade". Your press and public relations shall then be under her classy and glamour responsibility and you then can devote your time to your job.**

«Balustrade, my company's name, is the allegory of my job : I read you, I listen to you and I advise you. You may rely on me with total confidence, I protect you from the outside world, I back you up, I will not let you down, I give you the opportunity to aim higher, I stimulate you to go further !

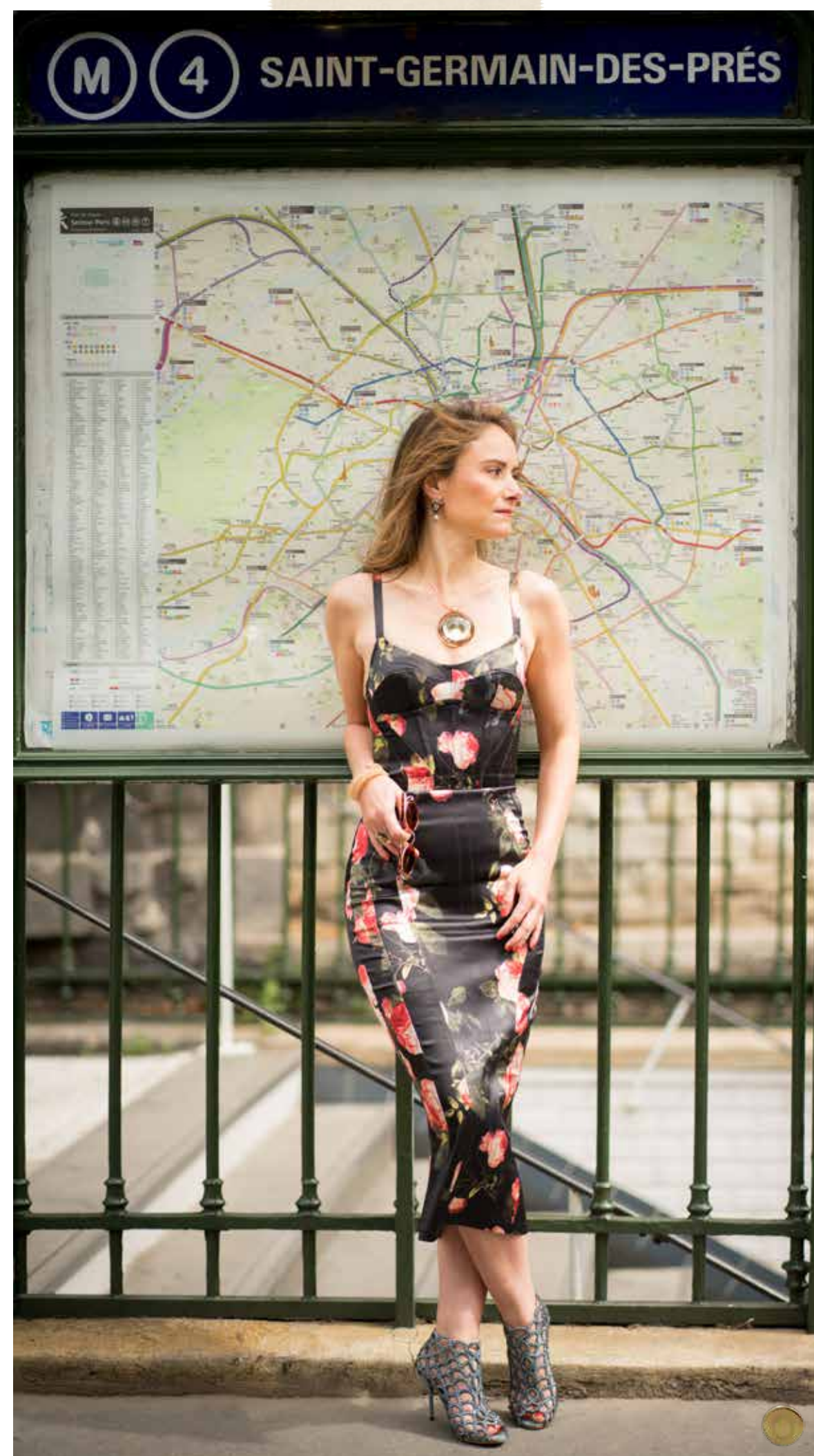
Underlying the idea of Balustrade is an ornamental aspect which values you, ever so important in a ruthless environment, where image is capital for optimizing one's chances of making oneself known and recognized. I accompany you with elegance, style and tact. You may rely on me to assist you cleverly. I introduce you to my strong network of journalists and important figures

steadily built up in over 16 years of professional experience in the exclusive Saint-Germain des Prés neighborhood in Paris.

Choosing to entrust your image, your ideas, your work, your business or your company to Balustrade is choosing a "chic and shock" communication, always thoughtful and explosive as well as persevering and diplomatic. My greatest source of pride is having my customers renew their contracts. They are my reward. It's a question of word of mouth.»

**Guilaine Depis** *Balustrade's founder*  
**guilaine\_depis@yahoo.com**  
**Tel: +33 6 84 36 31 85** (text messages preferred)





**Having been a communication professional for the past 16 years, Guilaine Depis has widened the circle of her activities to follow the evolution of the world, particularly that of her initial job : Press Officer.**

She now offers a comprehensive service which includes all possible means (her writing, her network, her proactive approach) allowing you to enhance your ideas, your talents, your work, your personality.

Beyond press and public relations which were an opportunity to hone her skills in a variety of sectors such as publishing, business, artificial intelligence, politics, economy, luxury, art and culture, she now

has acquired expertise in events planning and management, as well as strategic influence.

She also offers "à la carte" editorial services (writing jobs: speech writing, texts for a given subject, professional or other, entire books).

Please don't hesitate to contact her at  
**guilaine\_depis@yahoo.com**  
**Tel: +33 6 84 36 31 85**  
(text messages preferred)



p. 2/3  
p.20/29



p. 10



p. 15



p. 5/6



p. 11



p. 16



p. 7



p. 12



p. 17



p. 8



p. 13



p. 18



p. 9



p. 14



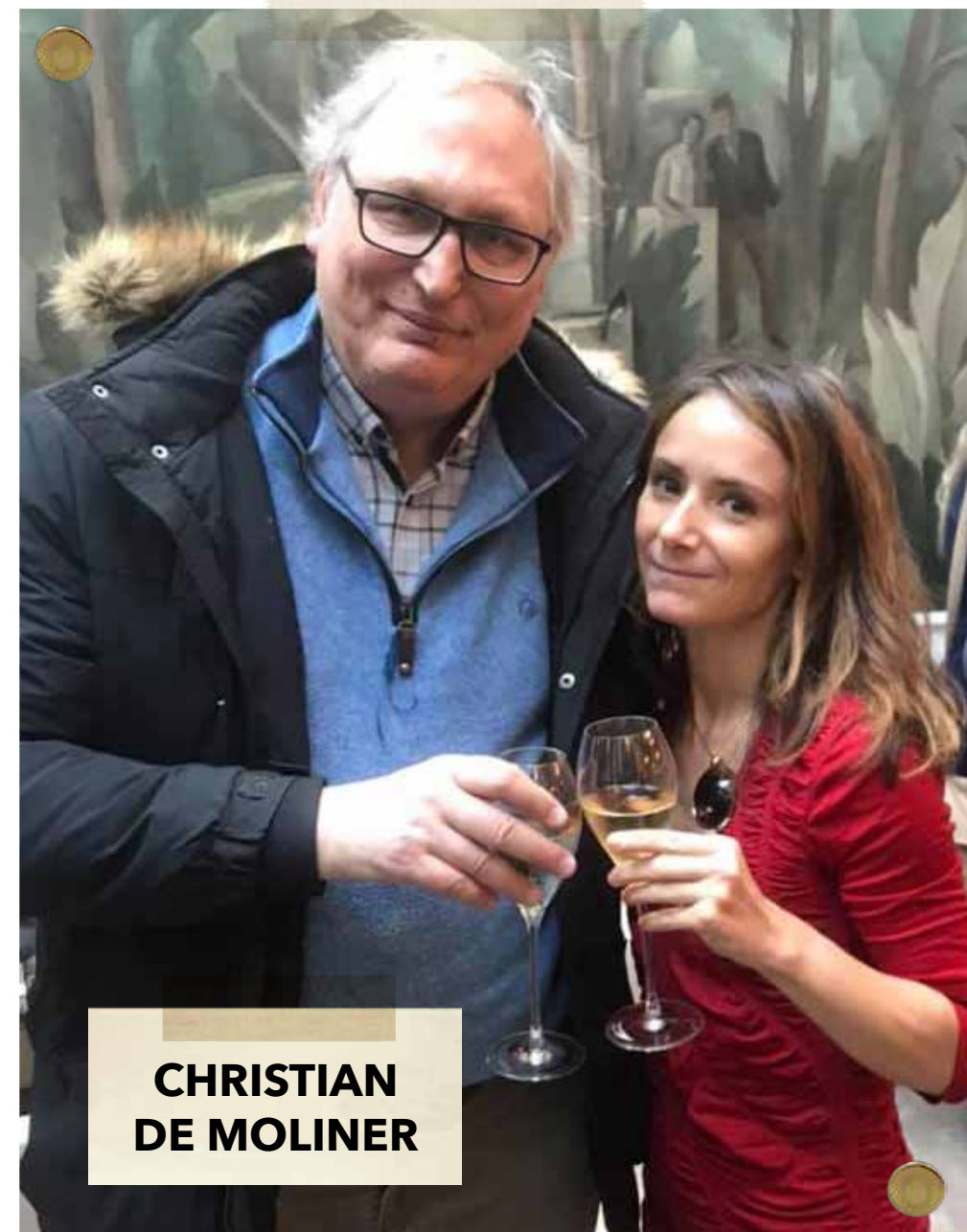
p. 19

**Guilaine Depis began her career as a press officer with publishers and writers.**

It was the terrain that gave her the opportunity to learn her trade. She therefore cherishes the literary world, which is a part of her being.



**CHRISTINE FIZSCHER**



**CHRISTIAN DE MOLINER**



**YOURI FEDOTOFF**

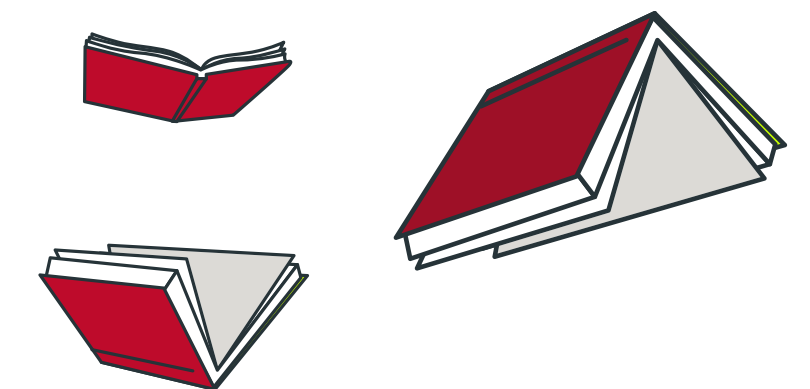


**DANIEL MESGUICH**



**CLAUDE DELAY**

Guilaine Depis interviewed the very famous comedian **Daniel Mesguich** in front of a large audience. Afterwards, she has had the opportunity to be the press agent of numerous plays.

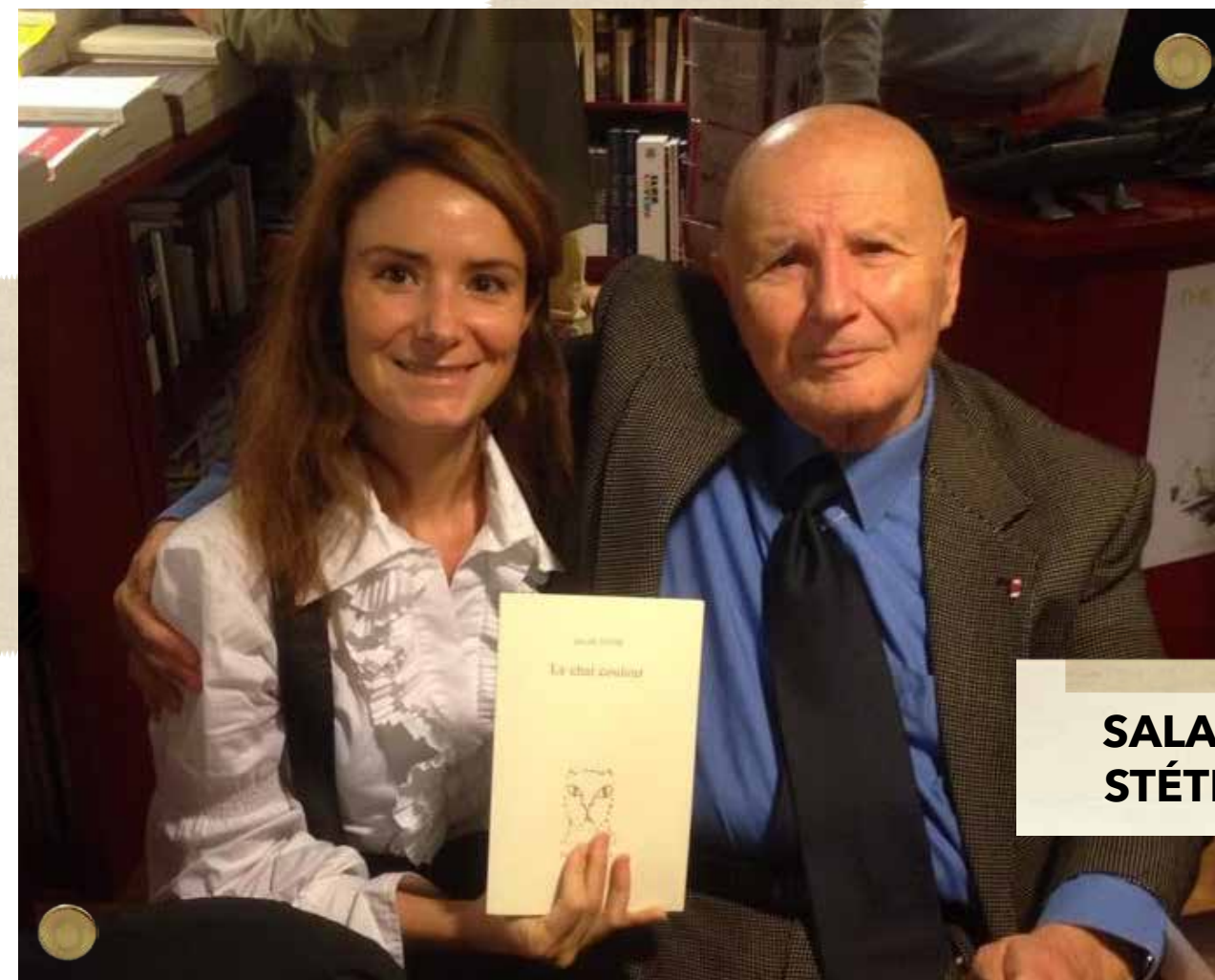


**Christine Fizscher** admired the dynamic press secretary work of Guilaine Depis, whom she has known in her neighborhood in Paris for several years. When she published a collection of poetry, she did not hesitate to choose her as a press secretary!

**Christian de Moliner** signed 9 contracts with Balustrade in 4 years! Delighted with the media results that his press secretary brought him for his novels, he enthusiastically recommends it to everyone!

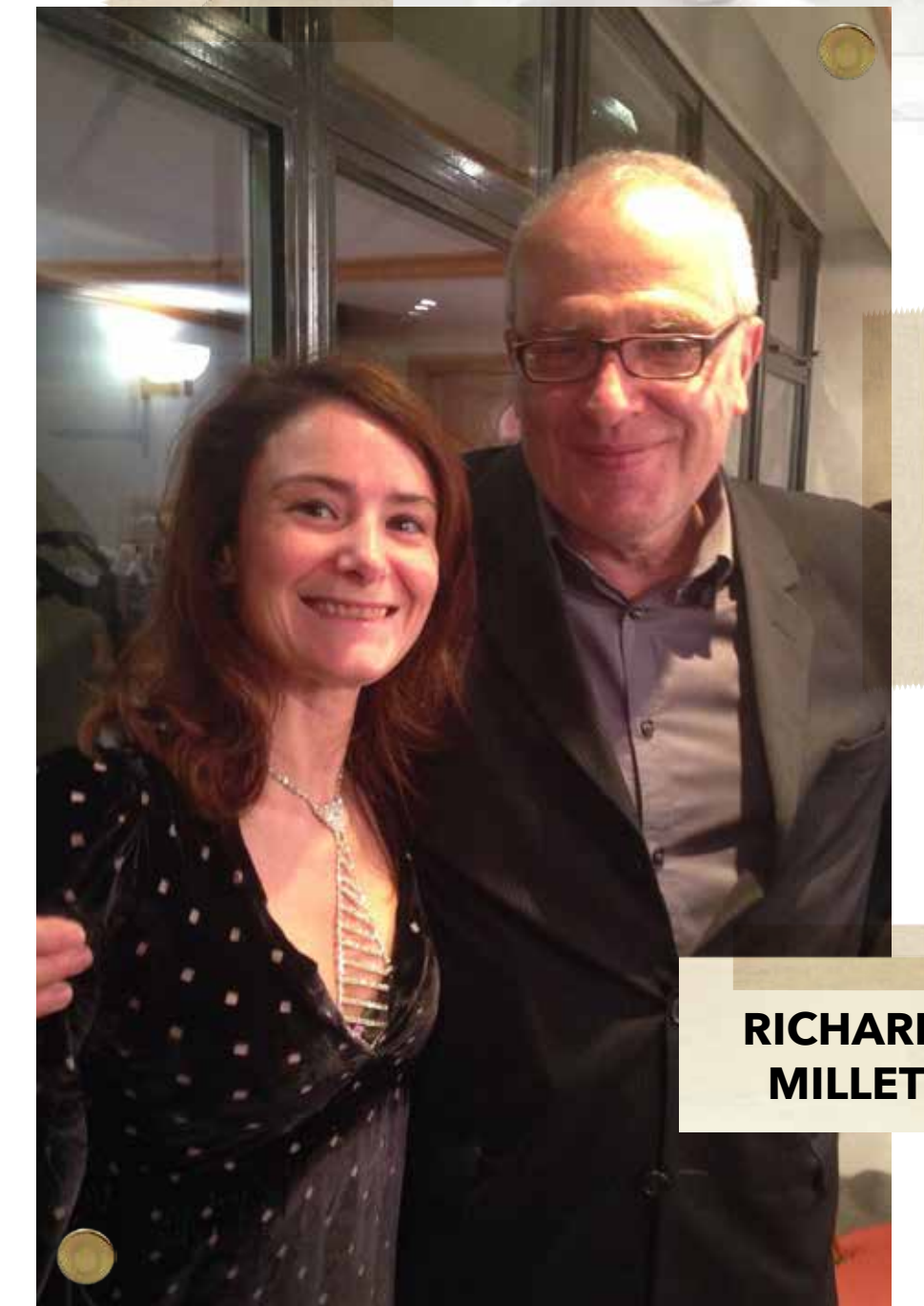
**Claude Delay** was one of the first writers to passionately believe in Guilaine Depis as press secretary: Guilaine Depis has an eternal gratitude for this and was very happy to work on the visibility of her book about Marilyn Monroe.

Guilaine Depis knows full well how lucky she is to be in touch with some of the most prominent French writers, both as regards their fame and the sheer beauty and power that radiate from their works.



**SALAH STÉTIÉ**

Salah Stétié, born September 28th, 1929 in Beirut and died May 19th, 2020 in Paris, was a French-speaking French-Lebanese writer, a poet and an art critic of international repute as well as a diplomat. He was awarded the Grand Prix de la Francophonie in 1995. He shared with Guilaine Depis the love of poetry and cats; he was a fan of Jasmine Catou.



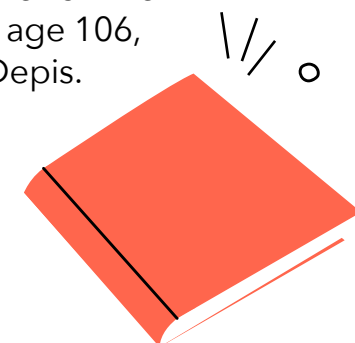
**RICHARD MILLET**

Richard Millet, born March 29th, 1953 in Viam, is a French writer and publisher. He is the author of more than eighty books. He has long been Gallimard's «maker of Goncourt laureates». His main works are devoted to the French language which all of his books honor.



**BORIS PAHOR**

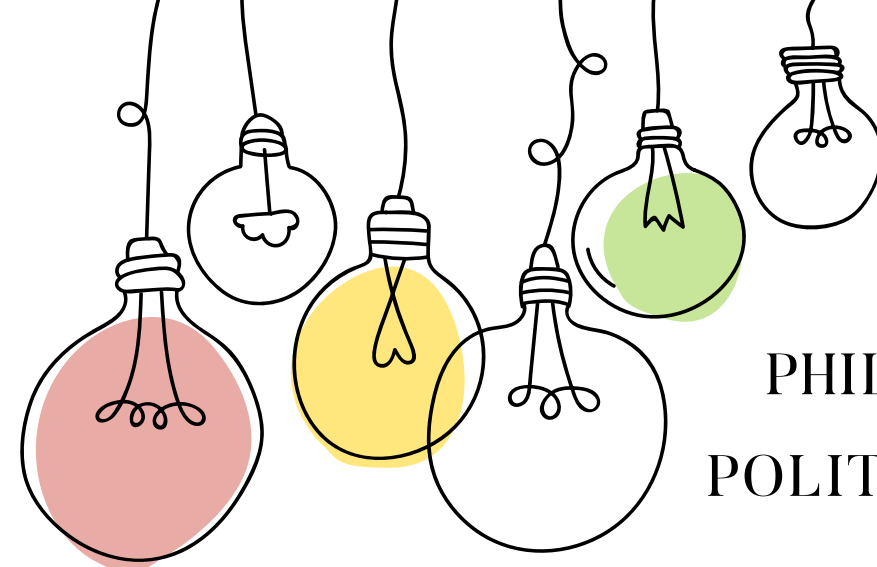
Boris Pahor (born August 26th, 1913 in Trieste, which then belonged to the Austrian-Hungarian Empire) is a Slovene-speaking Italian writer. He was awarded the European Citizen's Prize (October 2017). He was nominated for the Nobel Prize in Literature. In 2019, at age 106, he became the dean of international literature. He greatly impresses Guilaine Depis.



**AMÉLIE NOTHOMB**

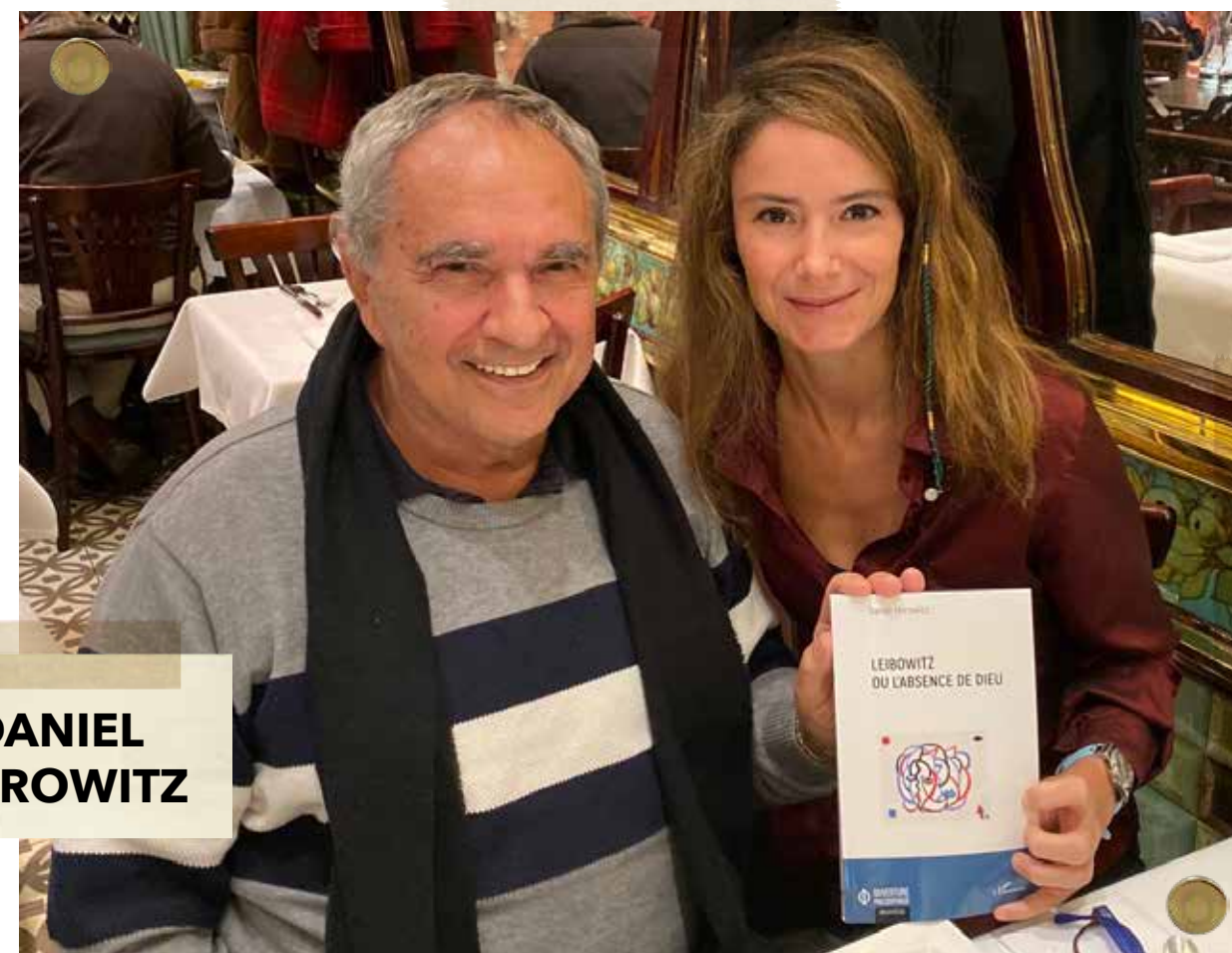
French-speaking, best-selling Belgian writer, an extremely original lady whose books have been translated into more than 35 languages. Grand Prix du Roman de l'Académie française in 1999 for «Stupeur et tremblements», it was the same year that she became friends with Guilaine Depis, just back from Japan. In 2015, Amélie Nothomb became a member of the Royal Academy of French Language and Literature in Belgium.





HISTORY  
ECONOMY  
PHILOSOPHY  
POLITICS

**Guilaine Depis has an excellent general culture** which allows her to back you up by working on a wide variety of subjects: political, philosophical, economic, historical, geopolitical, etc. She has a great ability to adapt.



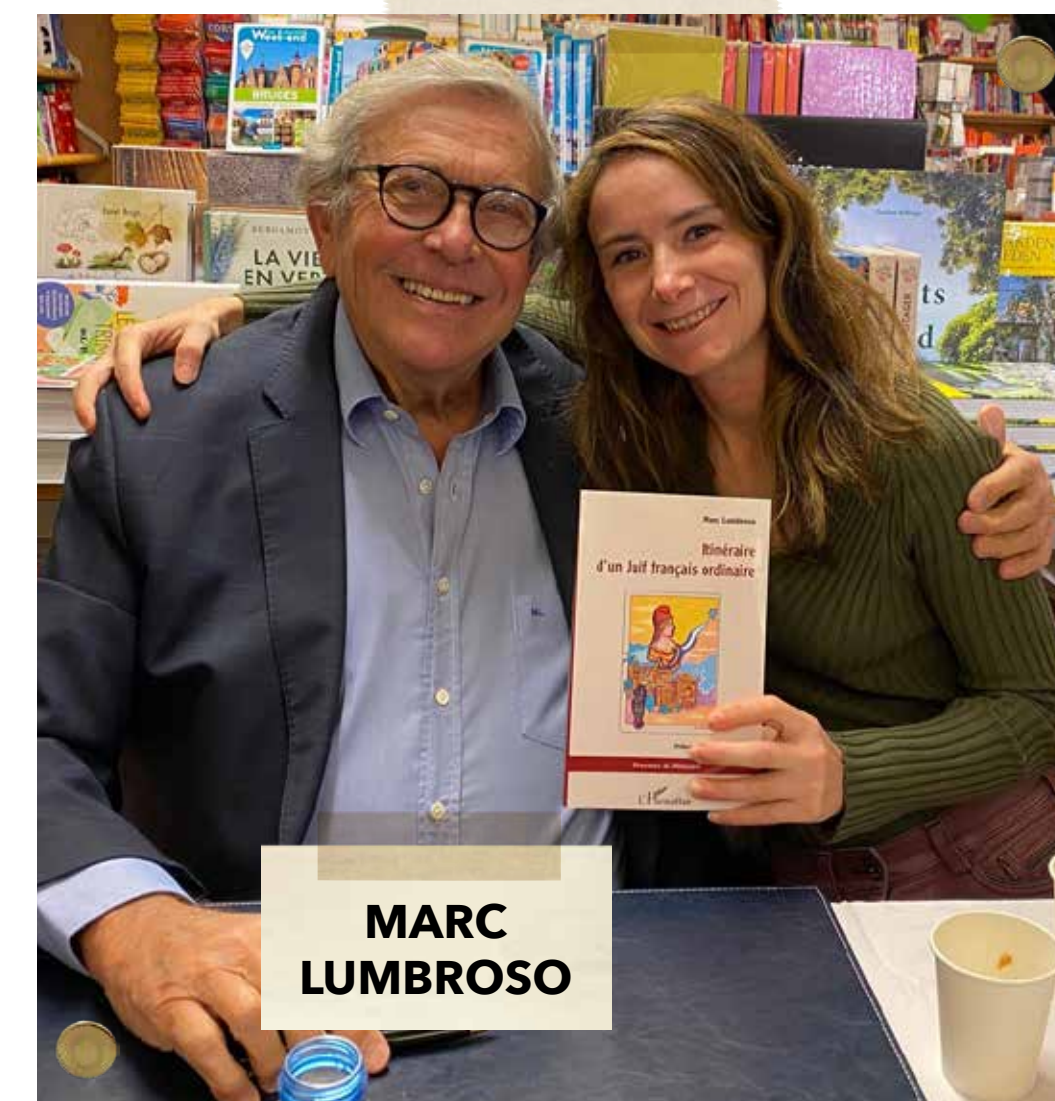
**DANIEL HOROWITZ**

Balustrade has many Jewish clients, but **Daniel Horowitz** is the only one living mainly in Israel. Thanks to the results obtained for him by Balustrade in the French media on the internet, an Israeli publisher spotted him and decided to translate his book into Hebrew. Indirectly, Guilaine Depis' work contributed to the happy event.



**PIERRE MÉNAT**

The former French ambassador (to Romania, Poland, Romania and the Netherlands) **Pierre Ménat**, who was advisor to two Presidents of the Republic (Jacques Chirac and François Hollande) is a regular client of Balustrade for all his books published since 2017.



**MARC LUMBROSO**

**Marc Lumbroso** has written a political essay on his attachment to the Jewish community and the values of the French Republic. This book will be of significance to hundreds of thousands of French people. He is also deputy mayor of the 16th arrondissement in Paris.



**PHILIPPE TESSON**

It is the very famous journalist **Philippe Tesson** who developed Guilaine Depis' taste for essays at the very beginning of her professional life.



**RANDA KASSIS**

Very interested in geopolitics, Guilaine Depis has had the chance to work for Syrian politician **Randa Kassis**.

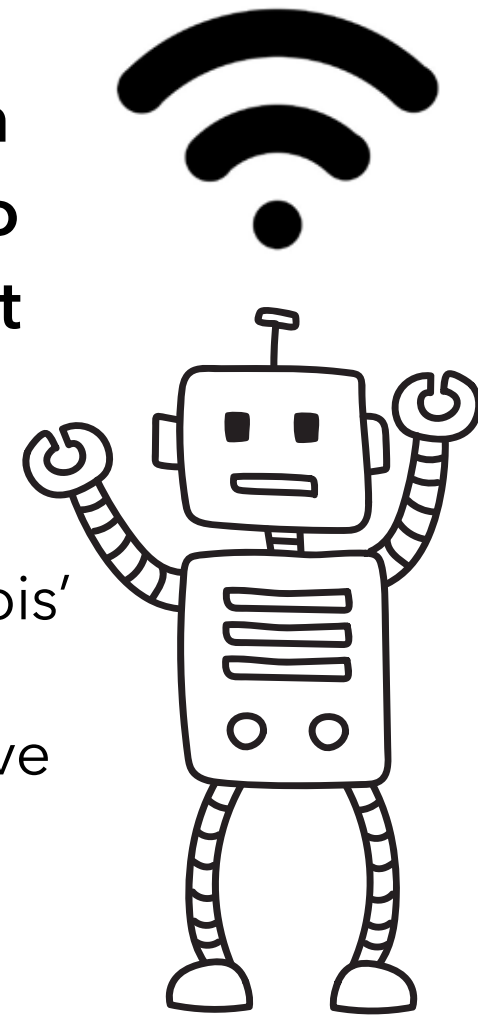


**ERIC ZEMMOUR**

Guilaine Depis is friends with controversial, best-selling polemicist **Eric Zemmour** to whom many of the authors she promotes are very happy to be presented. (here: Christian de Moliner)

One of Balustrade's main objectives at present is to continue its development in the field of artificial intelligence.

By their quality, Guilaine Depis' s first customers in artificial intelligence give hope to have the best future on this path.



A doctor in sociology (EHESS) and a successful entrepreneur, Emeric Lebreton has entrusted Balustrade with the press relations of his essay «*Will robots destroy our jobs?*». He participates with Guilaine Depis in the Artificial Intelligence Fair in Paris.

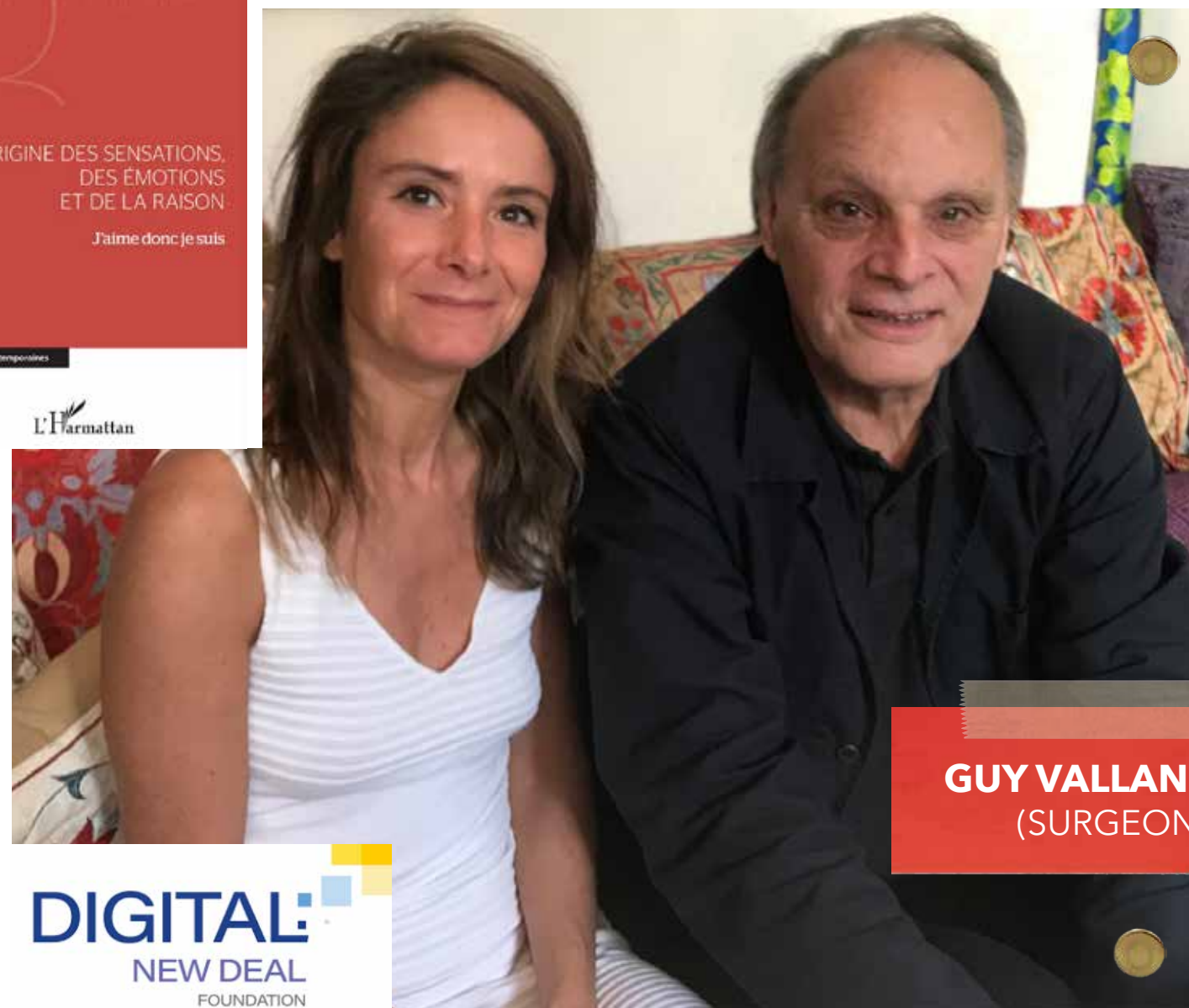
**EMERIC LEBRETON**  
(DOCTOR)



**PIERRE MOUNIER KUHN AND EMMANUEL LAZARD**



Pierre Mounier-Kuhn (CNRS) and Emmanuel Lazard (ENS) are the two authors for whom Balustrade has been in charge of press relations for their book *Histoire illustrée de l'informatique* («*Illustrated history of computer science*») published by EDP Sciences, the best French publishing house in exact sciences. Pierre Mounier-Kuhn is currently writing the first history of artificial intelligence.



**GUY VALLANCIEN**  
(SURGEON)

Guy Vallancien, a famous surgeon and a member of the French academy of medicine, has entrusted Balustrade with the press relations of his essay on the difference between man and artificial intelligence. He is a member of the Digital New Deal Foundation.



In 2011-2012 Guilaine Depis was the head of communications, press and publishing house « Editions de l'EHESS » (School for Higher Education in Social Sciences) where she worked with the famous sociologist (crowd psychology) Serge Moscovici.

**SERGE MOSCOVICI**  
(SOCIOLOGIST)



The international math fair is a loyal Balustrade customer. In 2020, our partner Scaleway made its digital transition possible. Artificial intelligence and cybersecurity therefore have a good place among lectures.



**CULTURE FAIR AND MATHEMATICAL GAMES**



**ERIC JEUX (ENGINEER)**

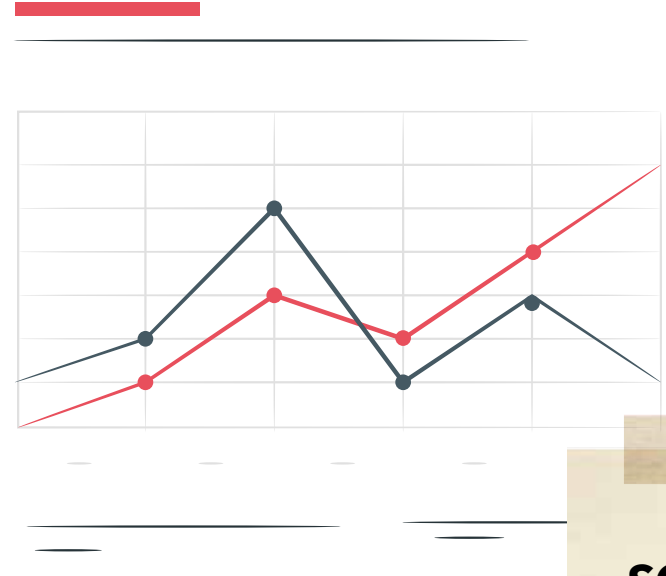
A graduated from the Ecole Polytechnique, Eric Jeux has been a regular customer of Balustrade since 2017. An engineer in renewable energies, he has written a science fiction saga about a virtual universe and creates distance learning platforms for teachers. Eric Jeux founded several companies in the digital field. During the lockdown, he founded IFESD, a platform based on MOODLE technology for distance education in Coronavirus times.





Balustrade prides itself on having worked for some of the wealthiest, brightest and most important entrepreneurs in the French economy: Yves Bontaz and David Pouyanne.

However, small businesses such as a travel agency may also decide to give it a mission.



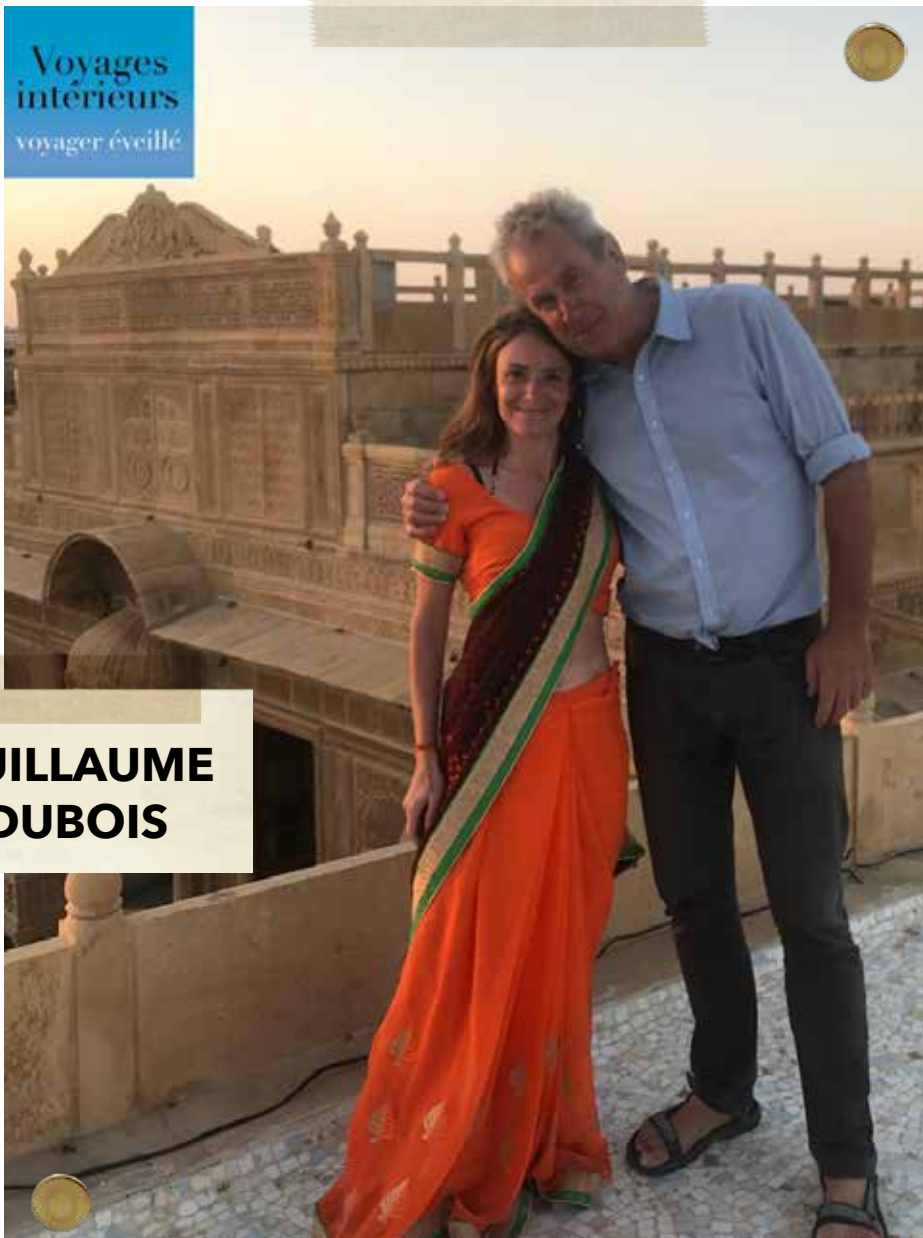
**ALAIN SCHMOLL**



**YVES BONTAZ**

**BONTAZ AROUND THE WORLD**

For more than 50 years, Bontaz grows internationally. Set up in 11 sites world Bontaz continually develops its activities the world leader in hydraulic system



**GUILLAUME DUBOIS**

Guillaume Dubois, founder of «Voyages Intérieurs», has been organizing cultural/spiritual trips since 1995. In 2018, he entrusted the press relations of his travel agency to Balustrade. (photo taken on the roof of a palace of Maharadja in Jaisalmer, Rajasthan)



**DAVID POUYANNE**

David Pouyanne is a global operator in leading commercial real estate. He started his career in corporate finance at Banque Pouyanne and worked there for 13 years until he took up the position of CEO. Financière Pouyanne is a specialist in territorial impact investing. The Funds are invested in three areas: professional real estate, renewable energies, local products. He also trusts Balustrade for the media coverage of his Essor group.

Alain Schmall is CEO at ELIEZ, an independent mediator, and a writer. Eliez has specialized in finishing works, and has evolved towards design-production and improvement of the environmental performance of buildings. Known for his caring management, Alain Schmall has entrusted the press relations of his book to Balustrade.



Yves Bontaz, a limitless businessman as wealthy as he is powerful, who passed away in 2018, was one of Balustrade's customers for his company Bontaz Center (more than 2,000 employees on five continents for a turnover of 250 million €).

Balustrade launches in the media the first «corporate novel» coming from the new «Behind the Scene» collection by Eyrolles publishing house, which is dedicated to taking an uncompromising view of today's labor world. The novel questions its violence, its perversity and what people can do to face it. «Do not make it a personal affair» reveals what happens behind the scene of the advertising world.



**For worldwide Fairs and international Festivals : proactive approach, organization & communication**

Every year, Balustrade is in charge of the press relations for two international great events which are prominent for their high attendance as well as their prestige and quality (quantitative and qualitative).

Each year, Balustrade is in charge of the press relations for two national great events



**Brasserie Lipp's literary Prize** since 2020  
Communication

**Cabourg's Book Fair** since 2015  
Audit, proactive approach and programming

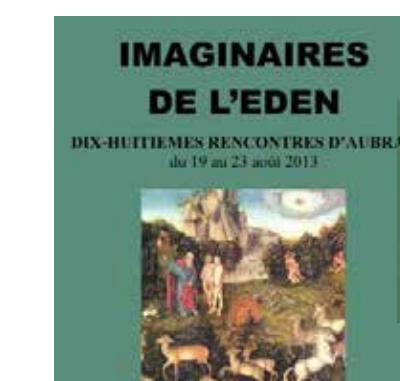
She also punctually collaborates to other big events:

2019 : the FIFPAN (International Film and Animal and Nature Photography Festival), in Mimizan

2014 : Geopolitical Festival of Grenoble launched by Anteios association behind the Conflits magazine which Balustrade ensured the press launch

2013 : The 18th Aubrac Meetings-Imaginaires de l'Eden (RP)

2013 : La Fête de la philo (Philosophy Festival)  
Press agent hired by the Agence Community (godfathers: Jacques Attali, Elisabeth Badinter, Luc Ferry)



POUR LE LIVRE ET LA LECTURE !  
38<sup>e</sup> **marché de la pOésie**  
place saint-sulpice paris 6<sup>e</sup>  
mercredi 21 / dimanche 25 octobre 2020  
entrée libre  
@MDLParis  
marche-poesie.com

**CHARLELIE COUTURE** (poet and singer),  
**BERNARD NOËL** (poet)

**YVES BOUDIER & VINCENT GIMENO-PONS** (team)

Since 2016

**Marché de la Poésie (Poetry Market)**

États généraux de la Poésie (General Assembly of Poetry), Saint-Sulpice Place. The biggest world event of poetry publishers for the past 38 years.



Since 2013

**The Culture Fair and Mathematical Games**

Organized by the International Mathematical Games Committee

21<sup>e</sup> Salon Culture Jeux MATHÉMATIQUES  
**Les maths ? Oui, ça sert !**  
JEUDI 28 MAI 9h-18h  
VENDREDI 29 MAI 9h-19h  
SAMEDI 30 MAI 10h-20h  
DIMANCHE 31 MAI 10h-18h  
2020 PLACE SAINT SULPICE PARIS 6<sup>e</sup>  
Tout public  
Entrée libre et gratuite  
http://salon-math.fr

**CÉDRIC VILLANI**  
famous mathematician

**JEAN-PIERRE LUMINET**  
famous astrophysicist



**Some artists and their exhibitions**  
whose press relations have been entrusted to Balustrade

A Frenchwoman raised in Madrid, Christine Spengler, photographer, is a war correspondent of international fame. From 1970 to 2003, she covered all world conflicts for the biggest magazines : Paris Match, Time, Newsweek...



**CHRISTINE SPENGLER**  
(PHOTOGRAPHER)

Bernard Carver's first paintings showcase the mythical monuments of the French capital city. With an impressionistic influence, he uses pastel tones, sheets painted in acrylic, but also fluorescent paint to make his work poetic and bright. Bernard Carver has participated in numerous exhibitions around the world, notably at the Salon du Louvre and the Grand Palais.



**BERNARD CARVER**  
(PAINTER)

**GUO DEFU**  
(PAINTER)



Born in 1949 in China, GUO Defu is a Chinese artist, recognized for his mastery of traditional Chinese painting, particularly with regard to historical themes, landscapes, waterscapes, portraits and horses. He is one of the major figures of the "Confucius painters" school, who specialize in paintings of the great philosopher.



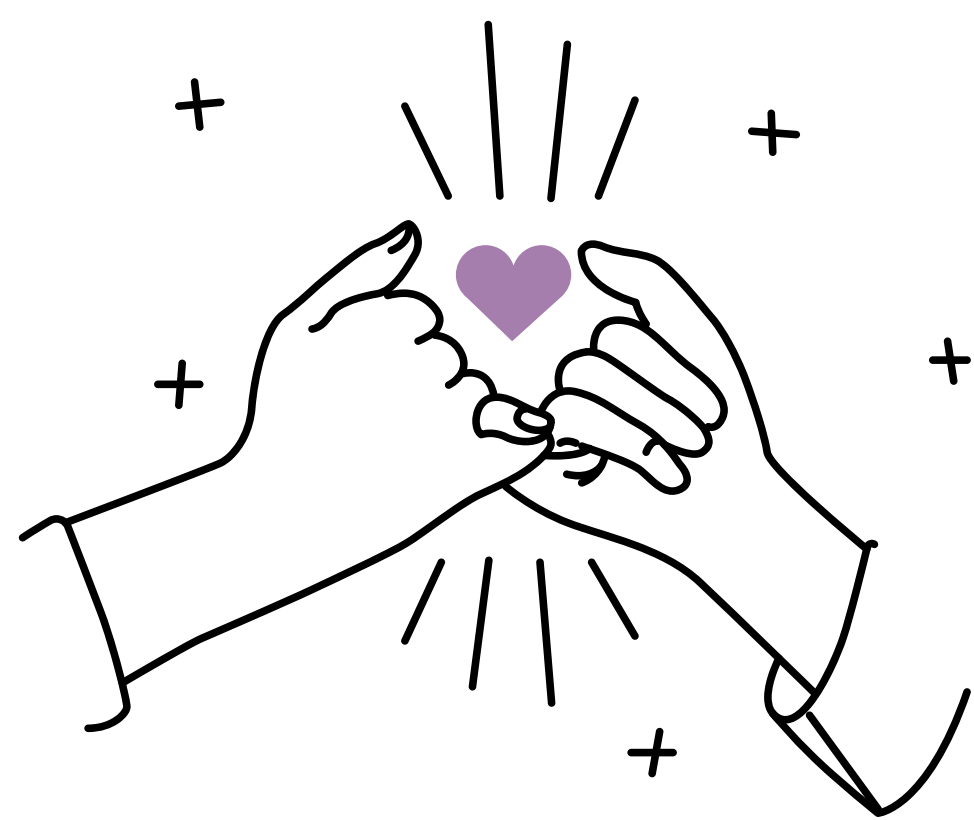
**GEORGES SAULTERRE**  
(SCULPTOR)

Saulterre's monumental sculptures are installed on the highways of France, among which «The Spires of the Cathedral» (21 meters high) which appears in the Guinness Book of Records. He also created monumental sculptures for Shanghai. \* Award from the 12 greatest Chinese and foreign contemporary artists awarded by the Shanghai Media Group (2008). \* Gold medal from the French Academy of Arts, Sciences and Letters in May 2011

Of Breton origin, architect DPLG, and a graduate from the National School of Fine Arts in Paris as well as a sculptor, Isabelle Béné has devoted her last exhibitions to the terrible confinement of Camille Claudel, the illustrious artist who inspired her a lot and to whom she gives a vibrant tribute.



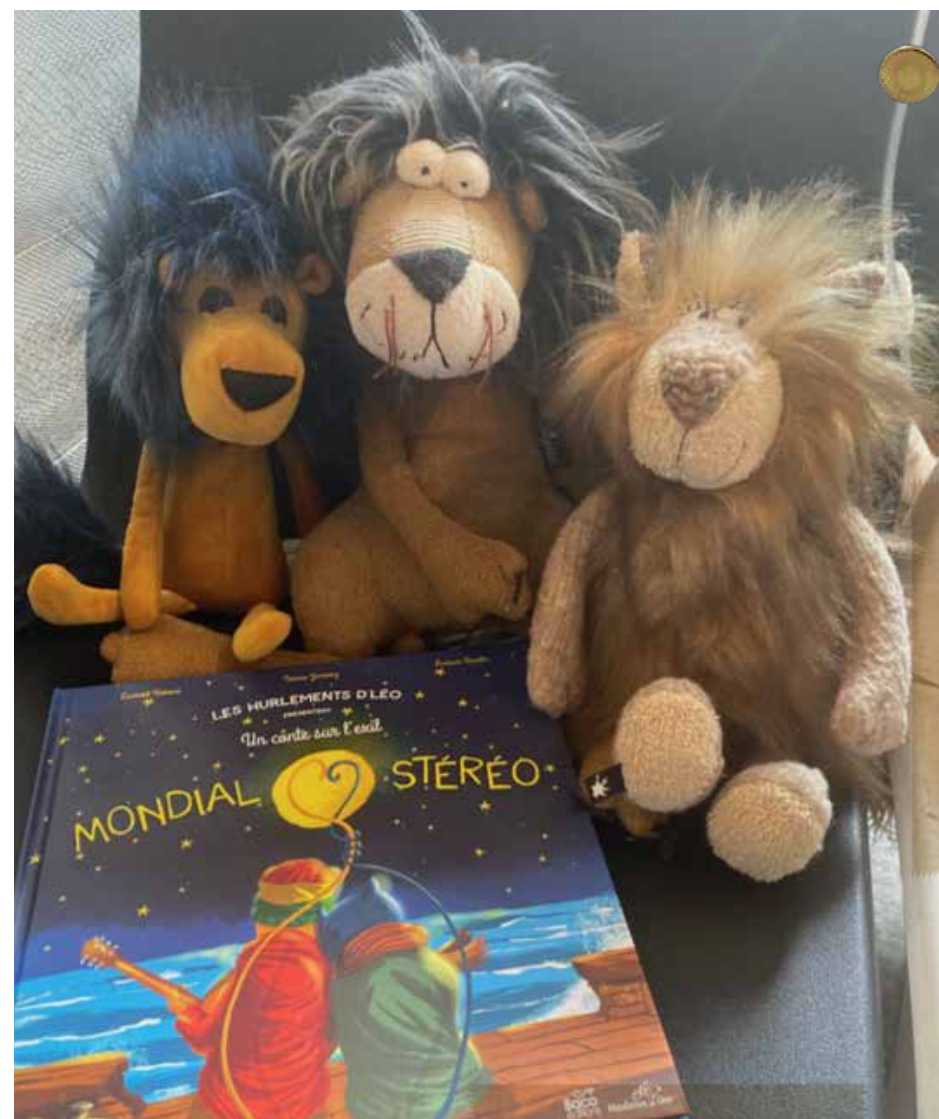
**ISABELLE BÉNÉ**  
(SCULPTOR)



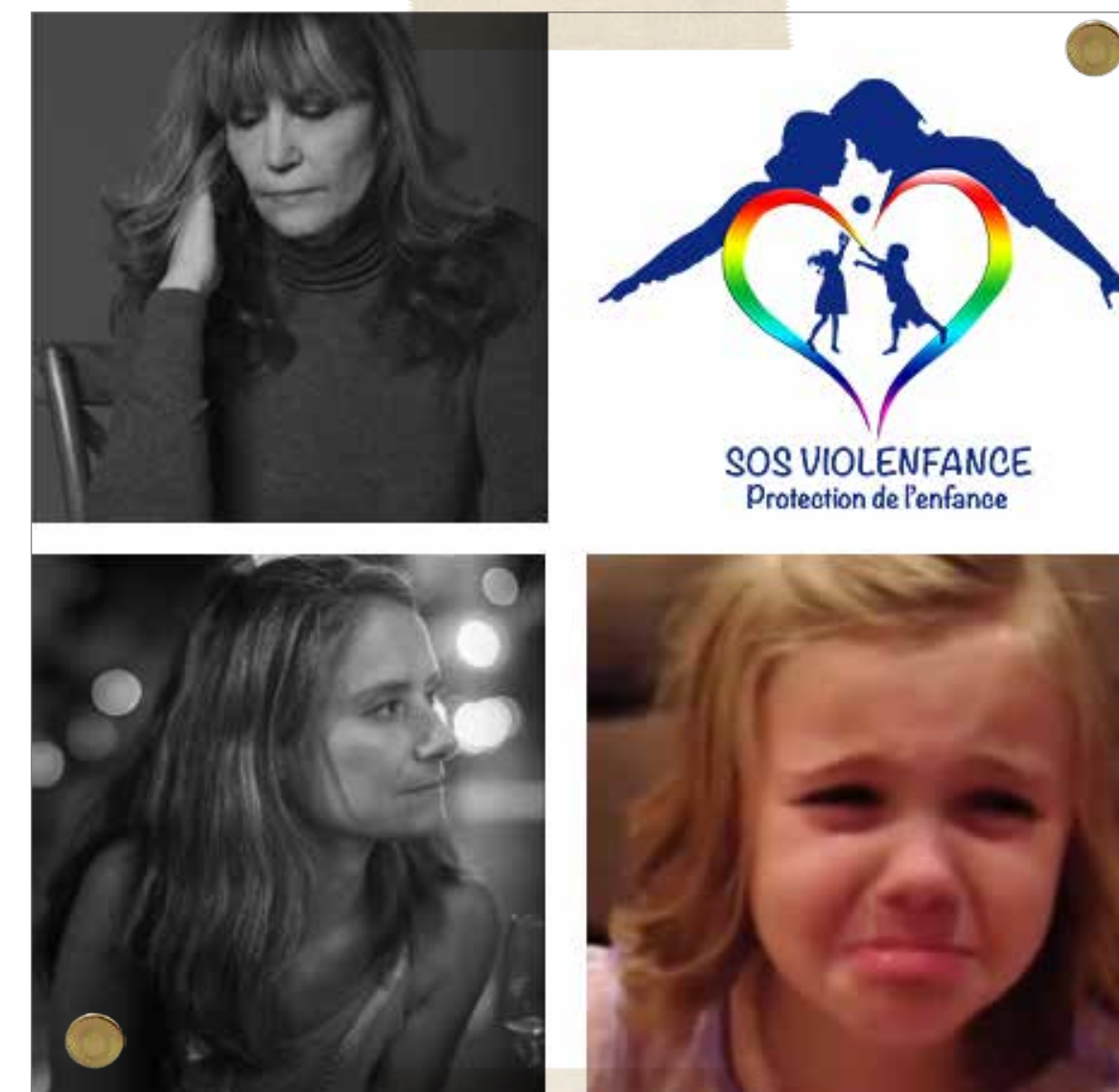
**Balustrade promotes causes which we consider just and good.**  
Four examples.

**Support for migrants fleeing from countries at war**

Guilaine Depis gave media visibility to a musical tale explaining exile and empathy to children.

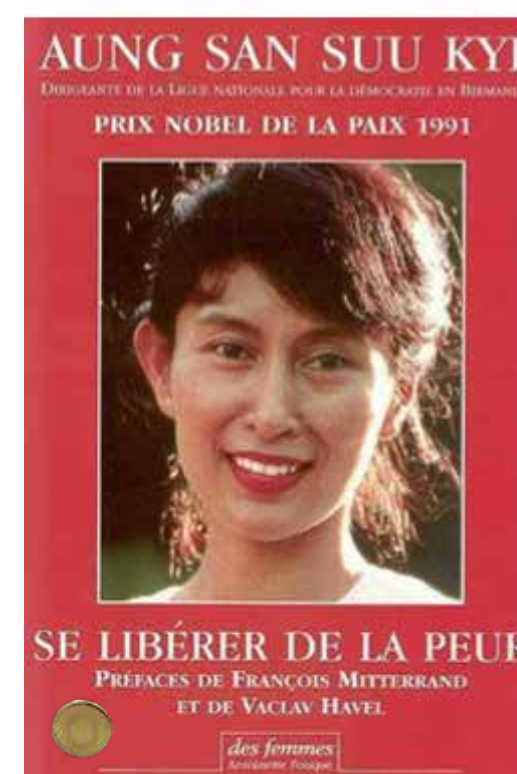


A recent media success of Balustrade is the Prevention of incest and pedocriminality, an action led by the association SOS Violence



**SOS Chrétiens d'Orient**

SOS Chrétiens d'Orient has been an apolitical NGO since 2013, working in the heart of the secured areas of the Middle East (Iraq, Syria, Lebanon, Jordan) but also in Egypt, Ethiopia, Pakistan and Armenia. Its young and dynamic members work on a 24 /7 basis supporting the Christians of the East, Orthodox and Catholic, providing concrete and humanitarian material aid. Balustrade is in charge of press relations for Anne-Lise Blanchard's books, who is very involved in the association, like her son, who is its CEO.



**Guilaine Depis worked four years as press agent aux Editions Des femmes-Antoinette Fouque**

(2007-2010, publishing house) where she was also Antoinette Fouque's (cofounder of the Women's Liberation Movement) personal press agent and promoter of her quite « political » books (Guilaine Depis is specially thanked by the authors in the book Génération MLF 1968-2008). She has also worked with international figures such as Burmese politician Aung San Suu Kyi, Bangladeshi feminist literary figure Taslima Nasreen (famous for her fight against fundamentalism), celebrated historian of psychoanalysis Elisabeth Roudinesco, French-Tunisian lawyer and politician Gisèle Halimi, Sigmund Freud's granddaughter Sophie Freud, feminist activist Thérèse Clerc (a proponent of abortion right).



The health, well-being and psychology sector is very important for Balustrade!

Indeed, it is the basis of the success of all the others: a healthy mind in a healthy body! Here are some examples of Health missions:



Jacques Florentino is a Health Communication consultant and a member of the international network of health agencies. Balustrade does a lot of interviewing on the Covid crisis and is promoting his book of short stories on fatherhood.



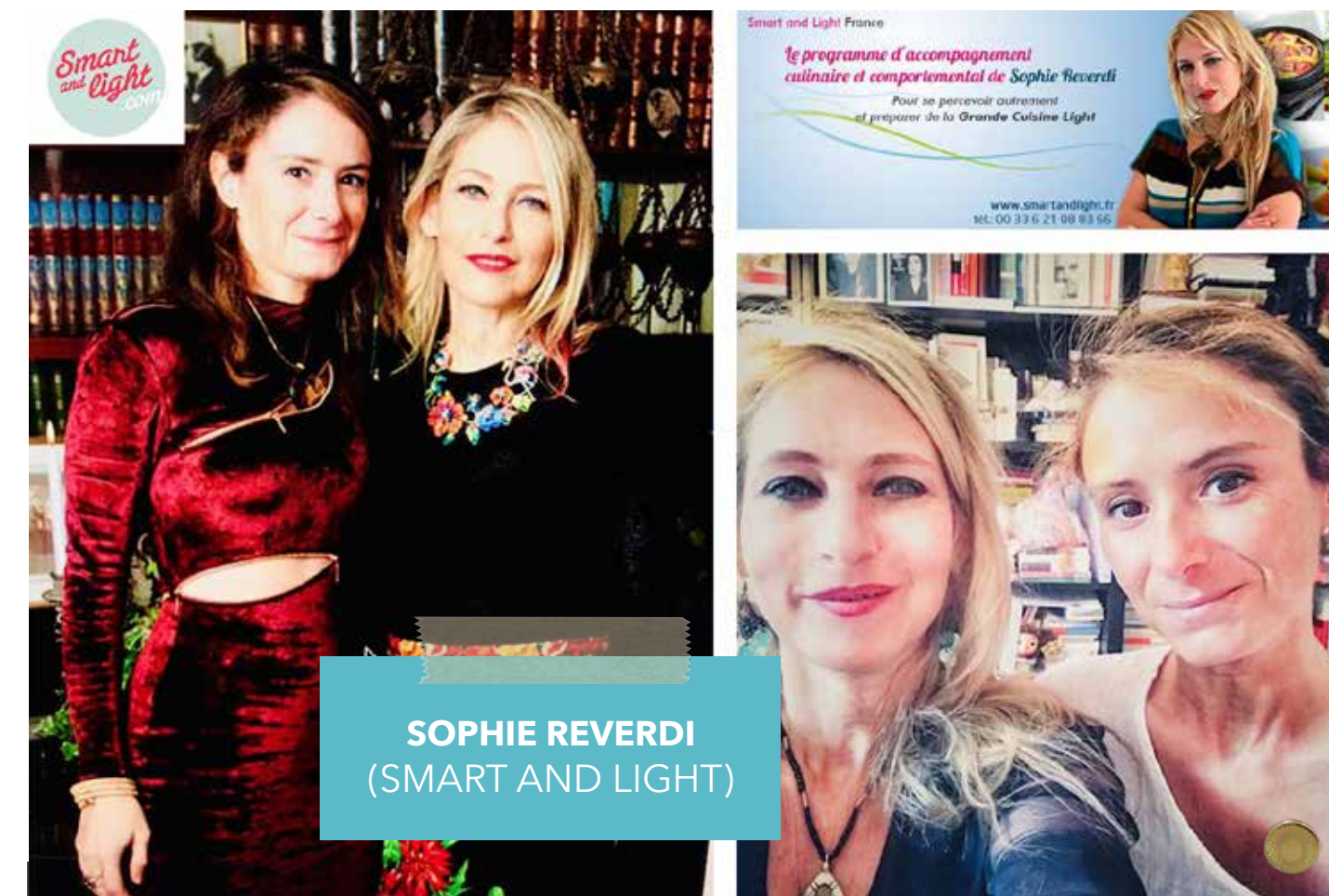
PHILIPPE CUQ AND FRÉDÉRIC BIZARD



JACQUES FIORENTINO



GUY VALLANCIEN (ACADÉMIE DE MÉDECINE)



SOPHIE REVERDI (SMART AND LIGHT)



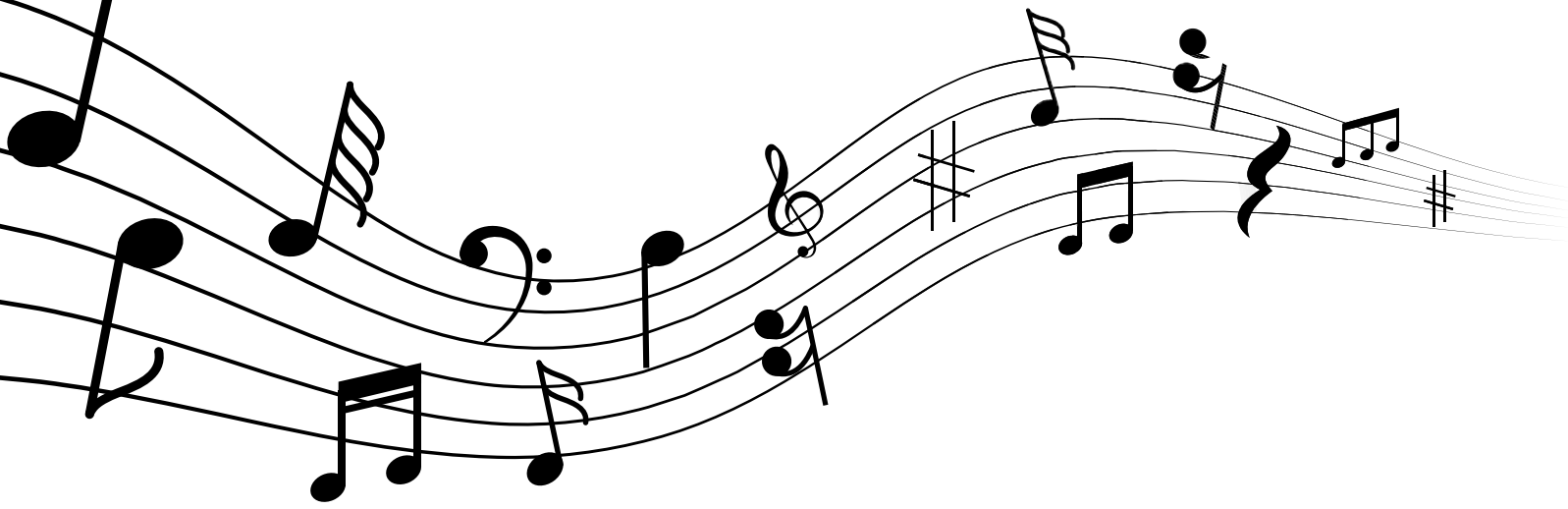
ANNE BOUILLON (LA GYMNASOPHE)

Philippe Cuq, chairman of UCDF (Union des Chirurgiens de France, Union of Surgeons of France), wrote a book with famous health economist Frédéric Bizard (Health Institute Chairman). Together, they have entrusted their media relations to Balustrade.

Anne Bouillon is both a doctor of philosophy and a yoga teacher. She invented «gymnosophy» by having the audacity to unite the two disciplines. Thanks to Balustrade, many of the most prominent media interviewed her and her business got off to a flying start!

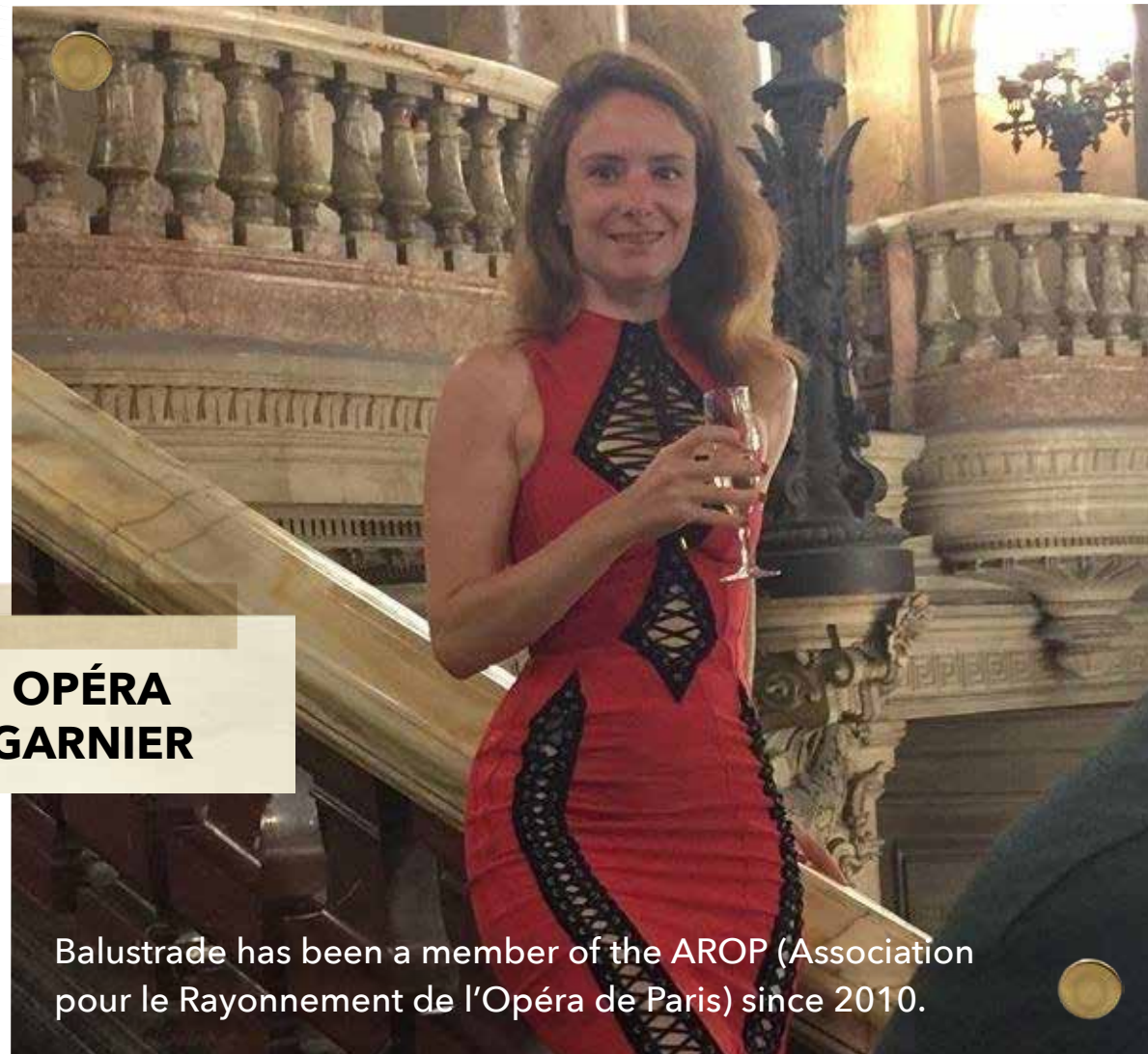
Guy Vallancien, a famous surgeon and a member of the French Academy of Medicine, has entrusted Balustrade with the press relations of his essay.

Sophie Reverdi, who once suffered from obesity, and the founder of the Smart And Light slimming coaching program, has been very happy to discover several beautiful articles on her book and flattering portraits of her since the day she entrusted her press relations to Balustrade !



**Balustrade is an active member of several associations related to the operatic scene.**

Several opera clients contact Guilaine Depis, knowing that her passion will help her do a good job !



**OPÉRA GARNIER**

Balustrade has been a member of the AROP (Association pour le Rayonnement de l'Opéra de Paris) since 2010.



**BAYREUTH'S FESTIVAL**



**FESTSPIELHAUS**



**EVA WAGNER-PASQUIER**



**ANNIE BENOIT**

Annie Benoît, chairperson of the Cercle National Richard Wagner de Paris. Balustrade has been a member since 2010.



**DOMITILLE MARBEAU FUNCK BRENTANO AND MARC HEDELIN**

Domitille Marbeau Funck-Brentano has entrusted to Balustrade the promotion of her novel about Wagner's Ring Cycle. Marc Hedelin is a great wagnerian friend of Guilaine Depis.



**Guilaine Depis could not live without music!  
Pop rock brightened up all her youth!**

Beyond professional relationships, she realizes that she has forged strong bonds with all the singers (many musical genres!) who have trusted her.



**MARIE DESJARDINS**

From Canada (where she currently lives), Marie Desjardins, a big fan of Johnny Hallyday, has entrusted Balustrade with the press relations of her novels which unfold in the world of rock'n'roll.



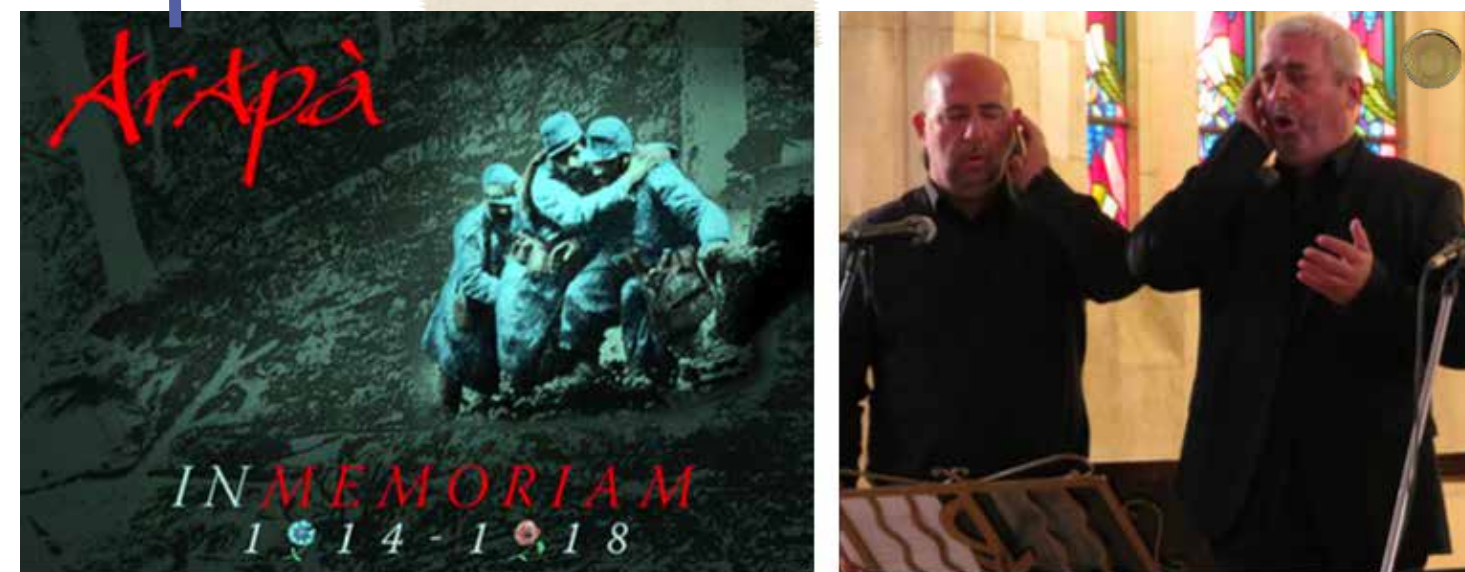
**LAURENT DEHORS**

Laurent Dehors has contacted Balustrade to give media visibility to his CD and his concerts. His music, unique in the world, is a mix of jazz and operas: the great airs of operas on jazz music are daring, and everyone loves it!



**CLAUDE BERGER**

Claude Berger is a wonderful intellectual client of Balustrade with multiple talents: a former dentist, he also ran a restaurant in Paris; now 80 years old, he is still singing Jewish legends in Yiddish.



**ARAPÀ**

The Corse Arapà band appeared for the first time in major national (and not regional) magazines thanks to Balustrade. They have recorded a very beautiful CD in tribute to the dead of the First World War.



**LIO**

Lio was one of Guilaine Depis' favorite singers in her childhood ! The very first letter she wrote when she was 7 years old was to her! It was a great moment when she met her.



## Balustrade has a great appetite for knowledge.

Guilaine Depis loves to unravel the secrets of the Universe, of the functioning of our planet and the biological mystery of living beings. At a time when climate change threatens us, she would like to see Balustrade Sciences follow the news and grow.

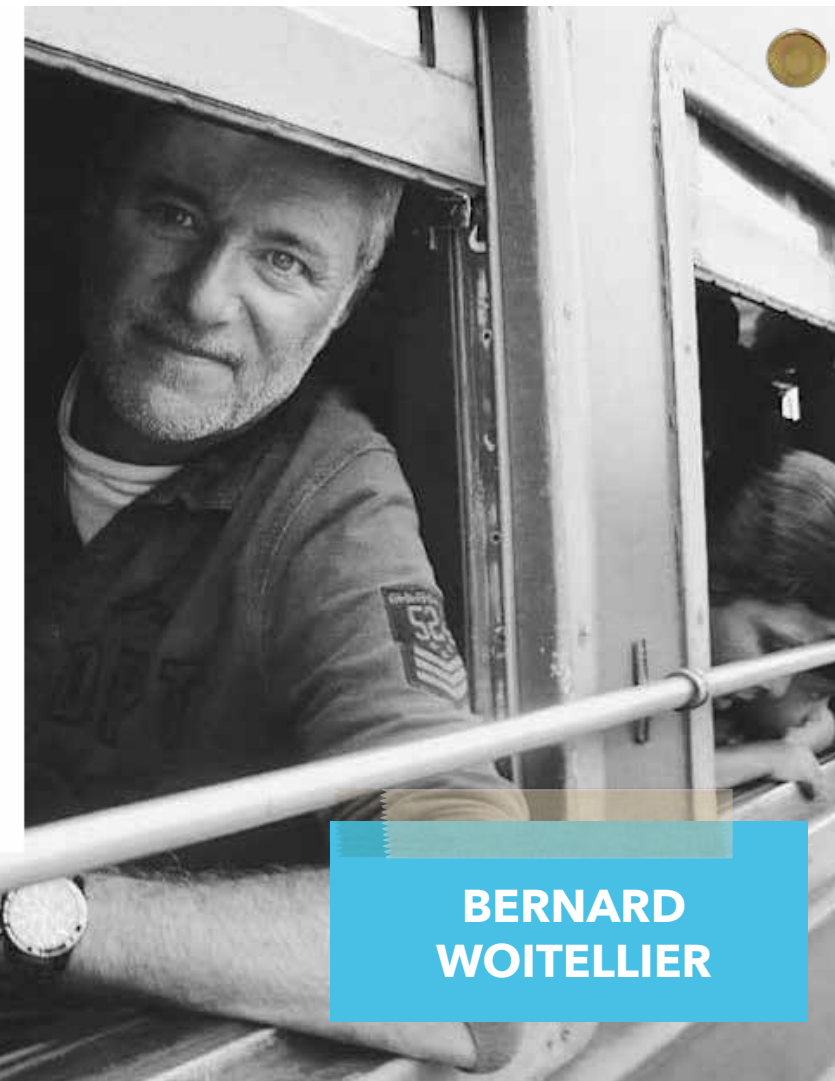


**CHRISTOPHE  
PROCHASSON**



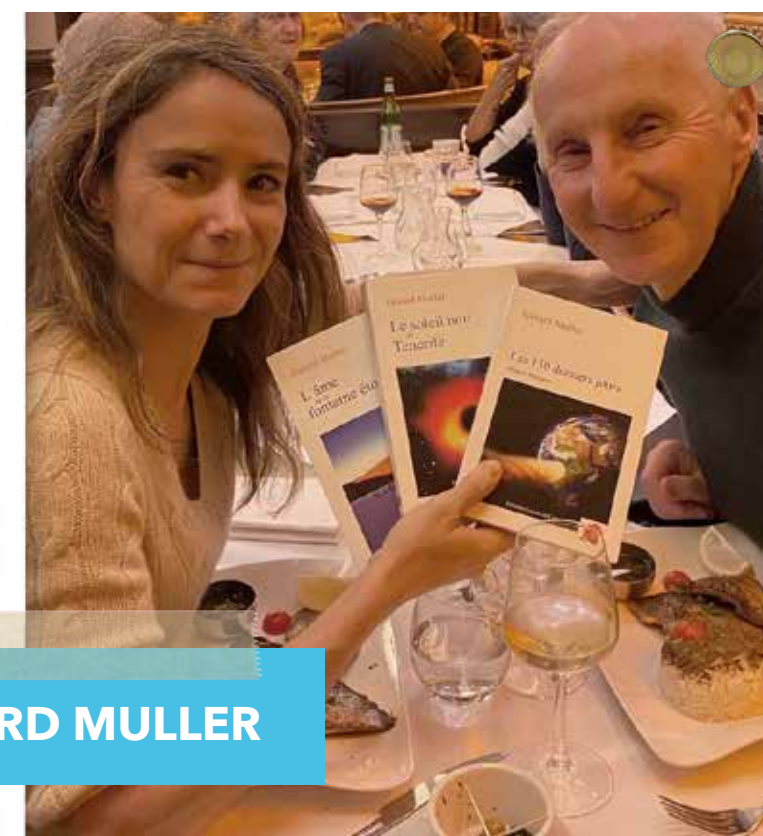
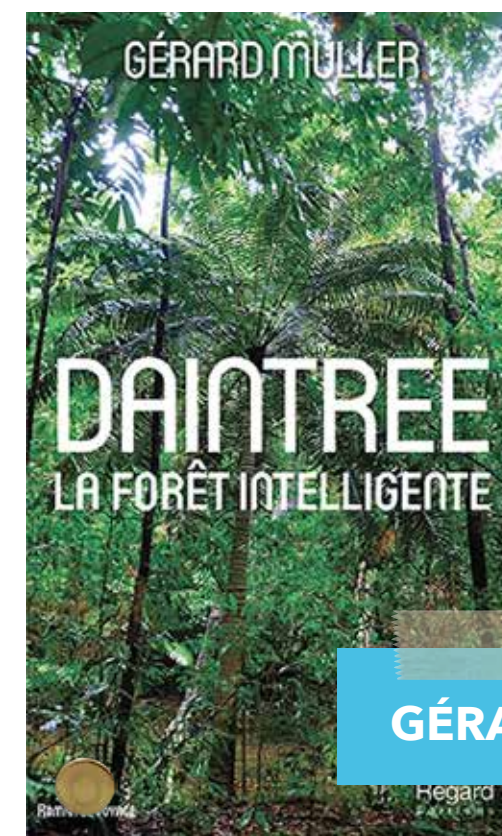
In 2011-2012, Guilaine Depis was the head of communications, press and publishing house "Editions de l'EHESS" (School for Higher Education in Social Sciences) where she worked directly with **Christophe Prochasson** who is now the EHESS Chairman. Guilaine Depis admires him a lot. He is the best boss she has ever met in her life!

EDP Sciences provides a catalogue of about 800 scientific and technical books: physics, chemistry, materials, mathematics, energy, environment, Earth sciences, health, etc. Many specific titles cater for specialized audiences (researchers, engineers, students). EDP Sciences also publishes more accessible books that will delight all science fans. They have entrusted the communication of certain books to Balustrade, in particular a study about the climate developed with the collaboration of the French Society of Nuclear Energy (SFEN).



**BERNARD  
WOITELLIER**

How to live if a solar flare deprived the planet of electricity? Half scientific (based on real information and authentic data), half fiction, this question is the subject of **Bernard Woitellier's** first novel. The author's first working paper was «Severe Impact of Space Weather», a report prepared by a group of experts and commissioned by the Obama administration, the concluding sentence of which sparked his imagination: «It will take four to ten years to restore electricity distribution.» Balustrade loves scientific subjects.

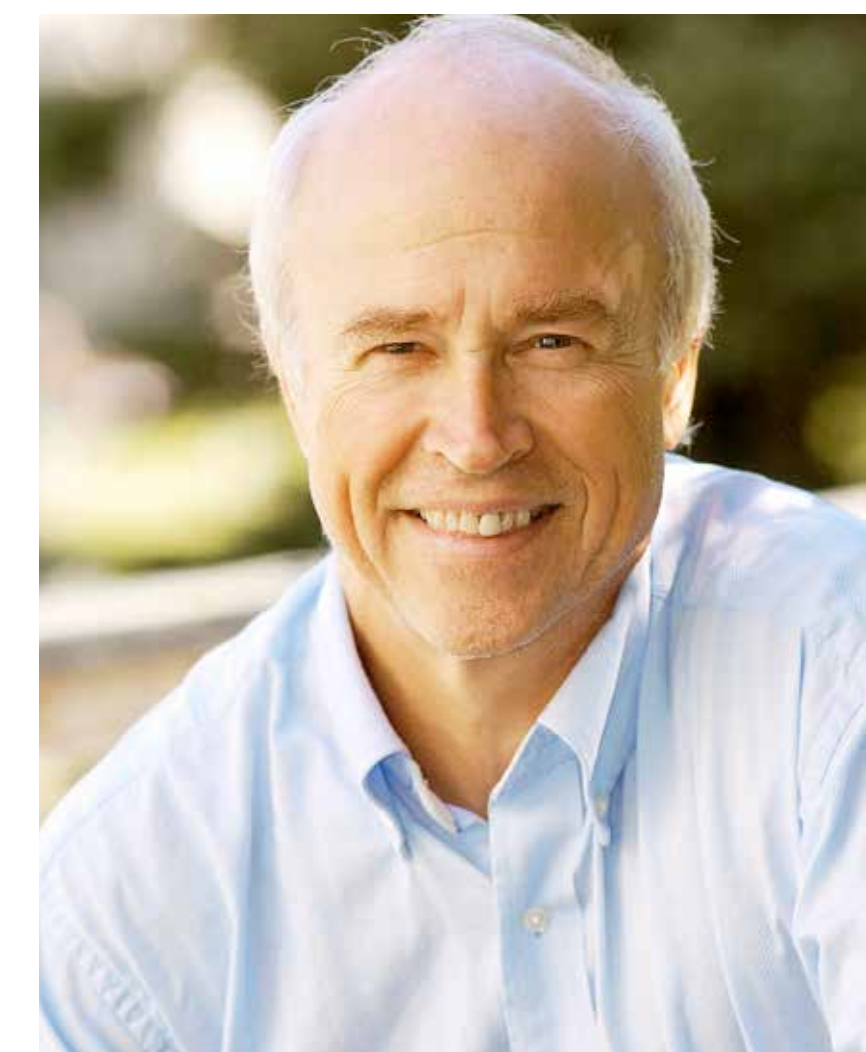


**GÉRARD MULLER**

A former aerospace engineer and consultant, **Gérard Muller** devotes his free time to writing novels imbued with his scientific knowledge and open to spiritual and ecological questions. His latest novel, promoted in the press by Balustrade, is about an intelligent tree...



Guilaine Depis has often been a force for proposing speakers at the **International Mathematics Fair**, of which she has been press secretary since 2013. Mathematicians appreciate her enthusiasm so much that the Madagascar team even offered her a huge giraffe typical of their island!



**JEAN-MARIE  
KONINCK**

Passionate and fascinating, famous Quebec mathematician **Jean-Marie de Koninck** immediately seduced Balustrade with his popular science work at the time of their collaboration.





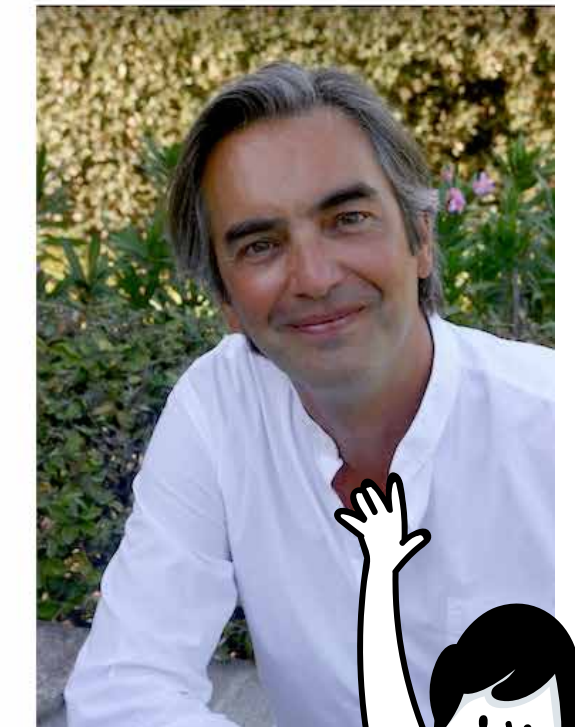
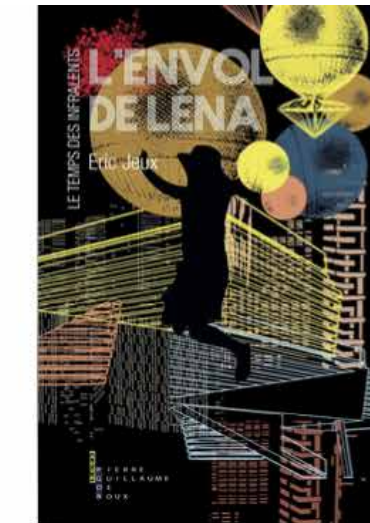
«*Childhood is the whole of life since it provides its key.*»

(French philosopher Montesquieu)

This is why it is very important for Balustrade to take care of the youngest. Working for the international Math Fair was the first contract for Balustrade Youth & Education. But not the last!



Eric Jeux has been a regular customer of Balustrade since 2017. He has written a science fiction saga about a virtual universe. Like JK Rowling, he first imagined these fictional characters to distract his own children. Similar to Harry Potter, his saga touches teenagers because the heroes look like them. Based on an idea by Guilaine Depis, who mobilized her network of teachers, Eric Jeux presents his saga in dozens of schools in France, to the greatest enthusiasm of students and teachers!



The rock group «Les Hurlements d'Léo» has targeted young primary school children to make them aware of the difficult situation that is exile. Balustrade has obtained good media coverage for this important subject which teaches toddlers to experience empathy for migrants.



Caroll Le Fur : « 65 % des jeunes qui sont en classe primaire exerceront un métier qui n'existe pas encore. »



Caroll Le Fur

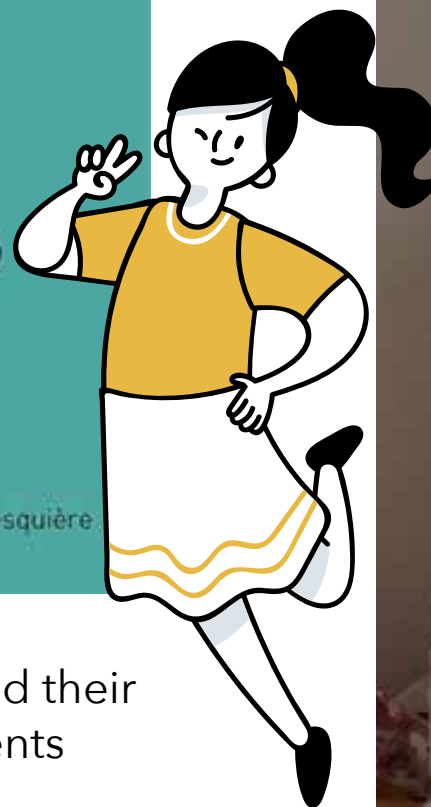
# QU'EST-CE QUE TU VEUX FAIRE PLUS TARD ?



21 jours pour aider votre ado à construire son orientation

Éditions EYROLLES

ouvrage dirigé par Anne Ghesquière



Caroll Le Fur founded the company Best Futur where she coaches high school students (and their parents!) to help them find their way in higher education. She adores frequenting adolescents and devotes a very useful book to them for which Balustrade takes care of media coverage.





With my shamanist host family in Mongolia, near Karakorum (Genghis Khan city)



With Robert Redeker, a famous french philosopher who wrote several essays about death

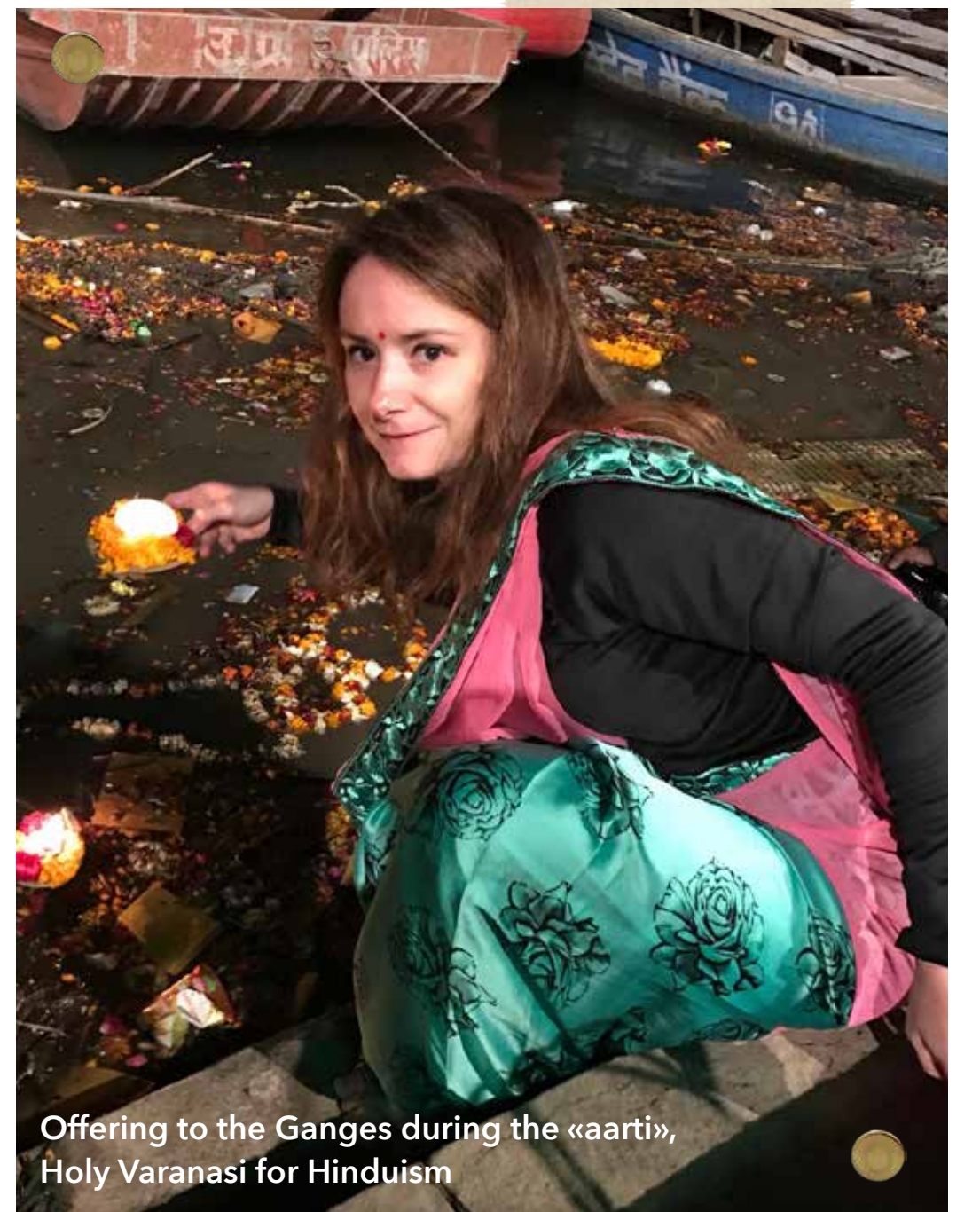


Bouddha (in Bodhgaya, the Buddha tree city)



**Guilaine Depis' passion for the Sacred attracts to Balustrade many customers who share it.**

Judaism, Christianity, Islam, Buddhism, Hinduism, Shamanism : all the religions interest her ! She loves to learn and pass on her knowledge.



Offering to the Ganges during the «aarti», Holy Varanasi for Hinduism



Daniel Horowitz, an Israeli essayist writer, client of Balustrade



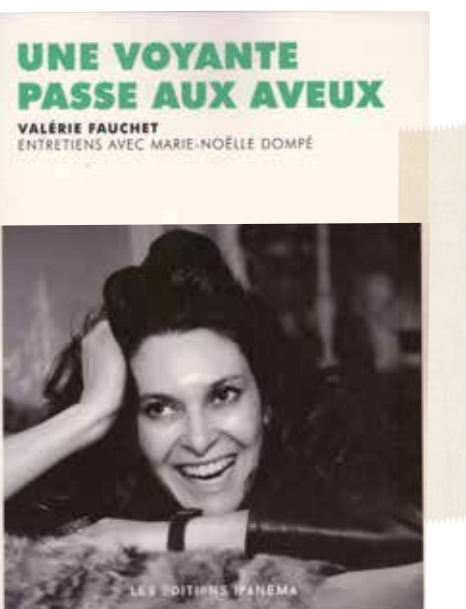
Near the tomb of Christ (Christian church in Holy Jérusalem)



Serguiev Possad area (near Moscou) in a very old orthodox church



Dressed in a chador (Shah Cheragh, funerary monument and mosque in Shiraz, Iran)



Valérie Fauchet, psychic. Her publisher is a client of Balustrade



Prior to Balustrade, Guilaine Depis wrote book reviews and interviewed French literary celebrities for several years. All her articles and interviews were published in the Magazine des Livres.

This experience as a journalist has been very useful as it helps her to understand the expectations of the people she contacts today as **Balustrade's press officer**.

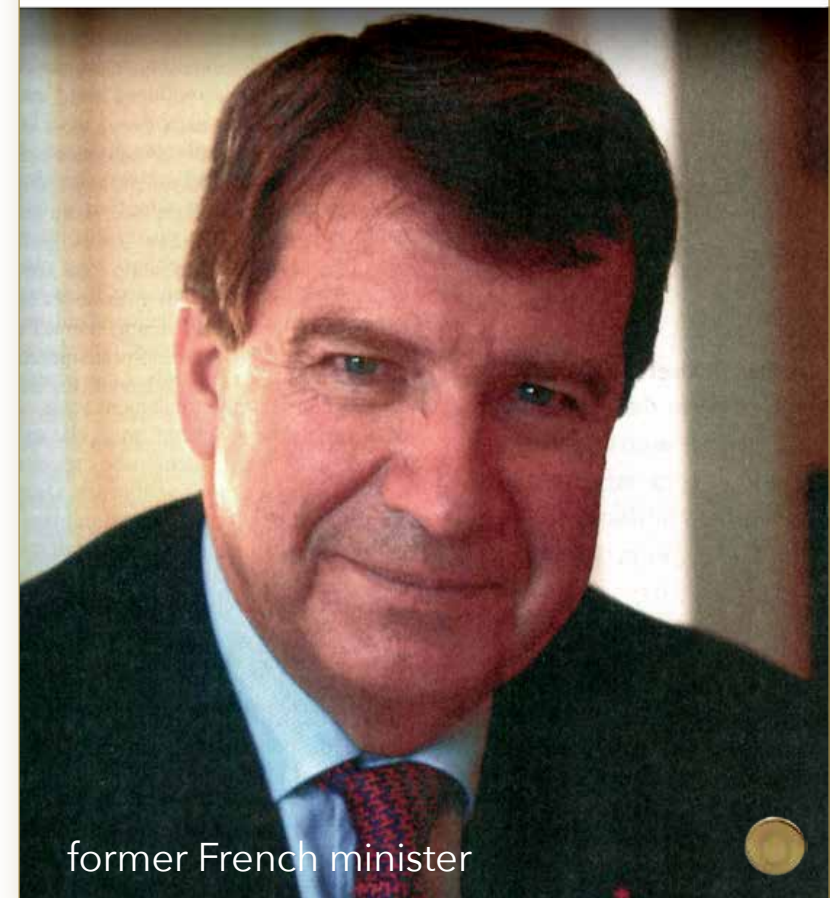
Even today, many editorial works, up to the writing of entire books, are entrusted to Balustrade writing.

Christine Orban, les vides de l'absence, du silence et de l'attente



literature writer

**Xavier Darcos**  
« Nous sommes intimement des descendants des Latins »



former French minister

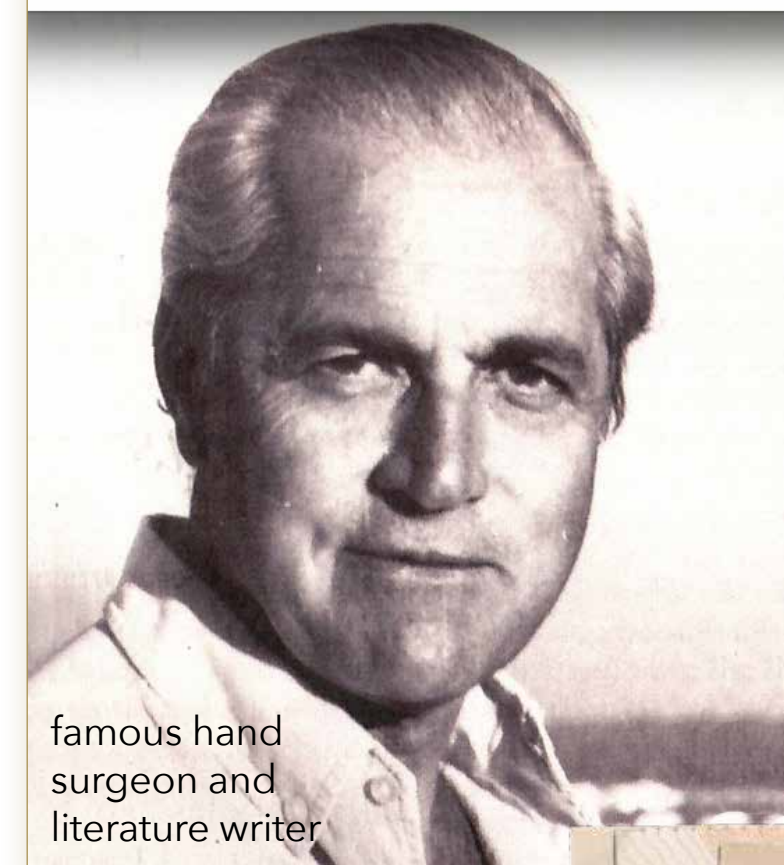
**Sylvain Tesson**  
Étonnant voyageur



mes in one form the drama  
s of Shakespeare should be  
presented. As the time whe  
n they were respectively br  
ought upon the stage or fir  
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**Le magazine des LIVRES**

**Raoul Tubiana**  
*Mains et merveilles*



famous hand surgeon and literature writer

**CHRISTINE CLERC**  
BIG BANG DANS L'ÉGLISE !

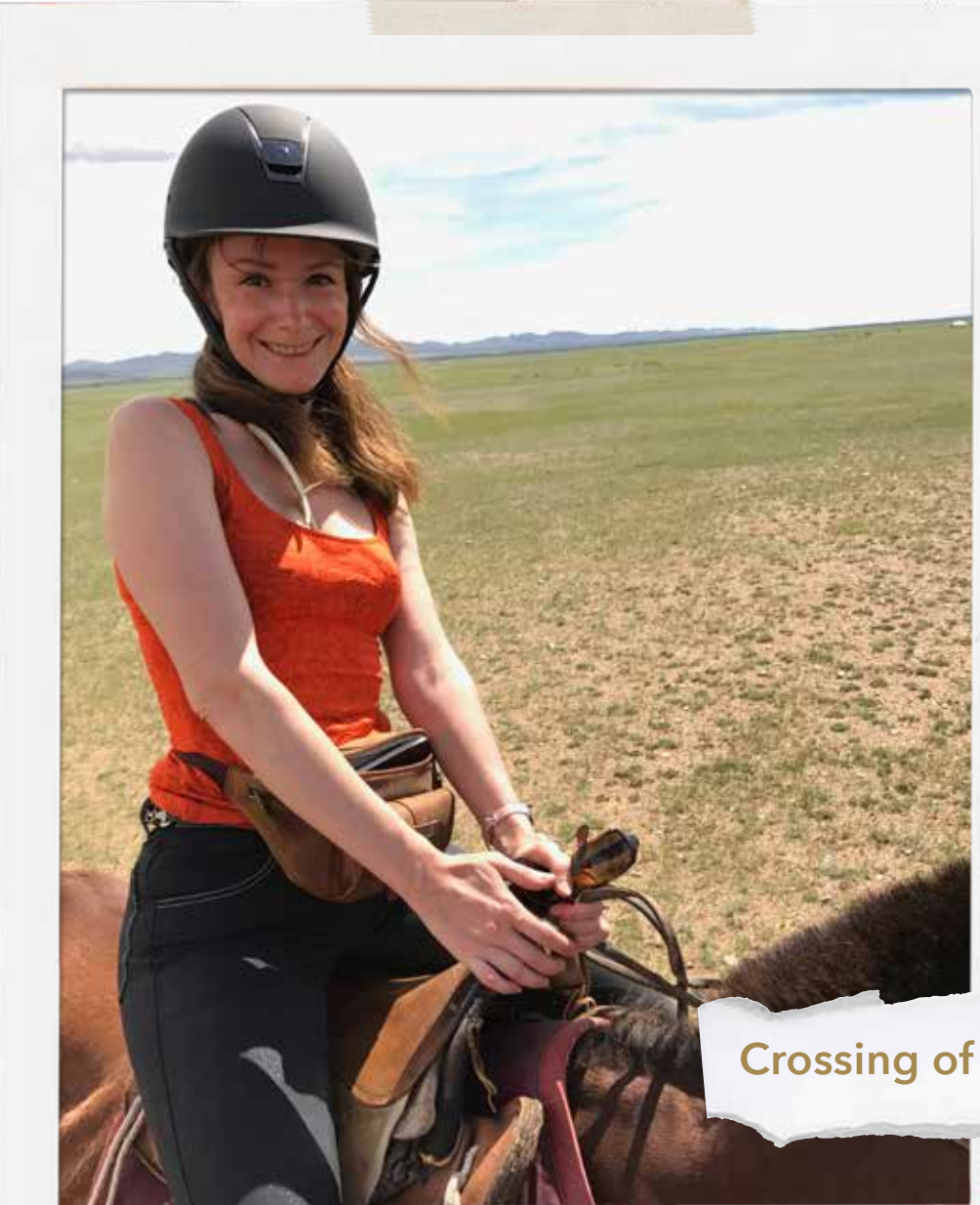


essayist writer and political journalist

**Raphaël Enthoven**  
« La philosophie est un instinct qui met la raison à son service »



philosophy teacher



Crossing of Mongolia

Horse riding is a demanding sport  
where every detail is important  
and where trust is the key to success.  
Media relations too !



Big Five horse safari in South Africa



Paris Etrier Club



Atlantic Ocean

**Before Balustrade, Guilaine Depis had a rich and varied professional career.** She mainly worked in diplomatic, political environments, and for publishing houses renowned for their intellectual quality requirements.



# Resume

## Publishing houses

### Employee experience



**2011-2012**  
Publishing house « Editions de l'EHESS »  
(School for Higher Education in Social Sciences)  
Head of communications, press and publishing



**2007-2010**  
Publishing House « Editions Des femmes »  
and Art Gallery Espace Des femmes  
Head of Press and Public relations



**2007**  
Scali  
Publishing



**2006**  
Le Rocher  
Reader



Antoinette Fouque



Espace des Femmes

## Political world

### Parliamentary assistant, project manager



**2010**  
MNEL : Communication on the Greater Paris



**2007-2010**  
Press agent of Antoinette Fouque,  
cofounder of the MLF (French Women's  
liberation movement) and President  
of the Women's Alliance for Democracy



**2006**  
FFB (French Building Federation)



**2005-2006**  
Senate - Parliamentary Assistant



**2005**  
Foundation for political innovation



**2004**  
Management of  
the UMP studies  
Internship



Senate

## Foreign Affairs Ministry

### Internships



**2000**  
General French Consulate in Sydney  
(Olympic Games)



**1999**  
French Embassy in Japan  
(Book Office)



Her admiration for President Chirac prompted Guilaine Depis to attend Sciences-Po as he did.



Guilaine Depis knows she is very lucky to have been around very important French personalities!

Guilaine Depis in the press...

# Femmes 3000

Le Portrait d'une adhérente Femmes 3000 - Guilaine Depis

Née à Périgueux la nuit de Noël 1979, Guilaine Depis a réalisé son rêve d'enfant de vivre à Paris dont elle est restée éperdument amoureuse. Au Bac L, son 19/20 en lettres est un signe du destin. Ses études à Sciences-Po Toulouse (1997-2001) la captivent tout en lui offrant la possibilité d'effectuer un stage à l'ambassade de France au Japon puis un autre au Consulat Général de France à Sydney. Après un passage aux Langues O en japonais, elle valide un Master

Administration du Politique à Paris 1. Son emploi d'assistante parlementaire au Sénat (2005-2006) lui fait prendre conscience de sa différence. Happée par le milieu littéraire dont elle se sent beaucoup plus proche, elle fait ses armes comme attachée de presse auprès de l'exigante Antoinette Fouque aux Editions des Femmes (2007-2010), où elle apprend énormément dans un environnement superbe et stimulant.

Guilaine Depis est immédiatement séduite par Femmes 3000, où elle côtoie des femmes dynamiques avec un esprit constructif, c'est-à-dire qui ne sont pas dans le ressentiment, la rivalité ou la guerre vis-à-vis des hommes. Cette association est surtout merveilleusement incarnée par sa Présidente, Line Pierné, avec laquelle une histoire d'amitié aussi solide que discrète, belle que régulière se noue.

Guilaine Depis ressent une vive affection spontanée pour Line Pierné qui lui rend bien. Leurs sensibilités et leurs gâtiétés se stimulent et se répondent.

« Il s'est passé quelque chose de puissant et d'authentique et j'en ai mesuré la pleine valeur lorsque je me suis retrouvée au chômage en 2010. Line Pierné m'a recommandée pour des emplois, s'est soucée de mon moral et me téléphonait régulièrement pour avoir de mes nouvelles. Quand on traverse une épreuve comme le chômage, où traverser la rue ne suffit définitivement pas (Guilaine Depis a essayé, en vain), un coup de fil, c'est bref, mais c'est surtout énorme, intense. A tort ou à raison de la part de la Présidente en personne d'une association aussi épaulante que Femmes 3000. Bouleversée de tant d'attention et de générosité prodiguées par Line Pierné, je garderai toute ma vie l'image d'un radieux soleil dont je puis l'énergie pour rebondir ». Dès 2010, Guilaine Depis commence à interviewer des personnalités qu'elle admire comme Raphaël Enthoven, Sylvain Tesson, Xavier Darcos, Christine Clerc etc pour « Le Magazine des livres ». C'est à la qualité de son travail d'entretiens réalisés et publiés dans la presse écrite qu'elle sera plus tard remarquée par la chaîne de télévision ArtLive en 2018 qui lui donne l'opportunité d'avoir sa propre émission littéraire. Amélie Nothomb, Patrick Poivre d'Arvor, Blanche de Richemont, Catherine Lopes-Curval seront parmi ses premiers invités. Elle demeure fière de tout cadre d'expression dans lequel elle peut présenter des livres et dialoguer avec des écrivains.

C'est après son CDD de remplaçante à la communication de la prestigieuse EHESS (2011-2012) qu'elle décide de créer sa propre entreprise Balustrade ([guilaine-depis.com](http://guilaine-depis.com)). Aujourd'hui, elle est un bon exemple d'entrepreneuse qui réussit, qui s'épanouit pleinement en étant à son compte avec la liberté de sélectionner ses clients. Sa politique actuelle est de diversifier les domaines dans lesquels elle fait des relations presse, d'être chaque année un peu moins cantonnée au strict milieu littéraire. Avec un grand appétit de rencontres et de savoir, elle s'enthousiasme dès qu'un client un peu inhabituel a l'audace de s'adresser à elle ! Tout le monde peut avoir besoin de visibilité, donc de se hisser sur sa balustrade !

Guilaine Depis a appelé son entreprise « Balustrade » car c'est l'allégorie qu'elle se fait de son métier d'attachée de presse : on peut s'appuyer sur elle en confiance, elle écoute, conseille, soutient et protège du monde extérieur, prévient des chutes, valorise et permet d'aller plus haut. Elle accompagne avec élégance et introduit avec tact auprès de son réseau de journalistes et de personnalités solidement constitué en plus de 14 années d'expérience professionnelle germanopratsine. Ses clients sont des auteurs, des éditeurs, des artistes, des entrepreneurs, des avocats, mais aussi des événements comme le Marché de la Poésie, le Salon Culture et Jeux mathématiques, le Festival international du film et de la photo animalier et de nature. On lui confie également des travaux d'écriture : des textes sur des œuvres, des préfaces et même la rédaction de livres entiers. Le cœur de son métier et de son talent, c'est tisser des liens, faire se croiser ses différents mondes, les mettre en synergie. Sa plus belle récompense c'est que la plupart de ses clients se réengagent avec elle d'année en année, enchaînent les contrats ou parlent d'elle à leurs amis.

Guilaine Depis est auditrice réelle du Collège de Pataphysique depuis 2009 et fréquente divers cercles littéraires. Passionnée d'opéra, elle est depuis 2010 membre de l'ARPOP et du Cercle National Richard Wagner. Elle va à Bayreuth et au Met. Elle a déjà beaucoup voyagé : Inde, Chine, Israël, Iran, Russie, Ouzbékistan, Turquie, Jordanie, Etats-Unis. Son agence de voyages préférée, Voyages intérieurs, axée sur la spiritualité, est récemment devenue cliente de Balustrade.

Elle fait du Body Pump et du Body Attack depuis plus de 20 ans et aussi de l'équitation à l'Etrier de Paris depuis qu'elle a traversé deux fois la Mongolie à cheval. Elle adore cuisiner et raffole de champagne. Elle collectionne les gallinacés et partage son appartement à Saint-Germain-des-Près avec Jasmine Catou, la féline assistante de Balustrade.

Le site La Balustrade de Guilaine Depis : [guilaine-depis.com](http://guilaine-depis.com)

The 3000 Women Newsletter of March 2019: Guilaine Depis honorary member

On achève bien d'imprimer Rentrée en trois mots



Guilaine D., nous ne nous connaissons pas. Vous êtes attachée de presse dans l'édition, fonction pour laquelle nous avons non seulement du respect mais de l'affection. Fin juillet, vous avez envoyé au service Livres de Libération une enveloppe contenant un roman : rien de plus naturel à quelques semaines de la rentrée littéraire. Ce qui l'était moins, c'étaient ces quelques mots manuscrits ajoutés à l'encre violette sur l'enveloppe, juste à côté de l'adresse du journal : «Premier roman (souligné) \*Judéité \* Trouble bipolaire \* Filiation».

Jamais auparavant un roman ne nous était parvenu ainsi pré-indexé. Guilaine, vous avez innové. En tout cas, Guilaine, votre technique s'avère d'une belle efficacité, puisque nous avons immédiatement ouvert le paquet, pour y découvrir le premier roman d'Olivier Javal (c'est un pseudo, semble-t-il), titré *Clown blanc, nez rouge*, aux éditions Kirographaires.

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In 2012, the daily newspaper Libération devoted half a page to Guilaine Depis as a daring and persistent press officer : her style and her ways of pampering journalists hit the bull's eye! It was the first time in the history of this famous newspaper that one of their journalists devoted a column to the exemplary professionalism of a dedicated press agent, instead of writing a book review!



In 2016, the newspaper Sud Ouest immortalized her reunion with Alain Juppé (former French Prime Minister (1995-1997) and former candidate for the 2017 presidential election) whom she has known personally since 1995.



In 2010, the magazine Livres Hebdo immortalized one of her conversations with Michel Houellebecq (writer, winner of the Prix Goncourt)

# LIVRES HEBDO

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GUILAINE DEPIS: ATTACHÉE DE PRESSE ET FONDATRICE DE LA BALUSTRADE

The webTV channel Racine Solaire ("solar root"), which interviews prominent personalities, chose Guilaine Depis in 2019 to present Balustrade.



# Les chiffres

Il faudrait un miracle, soupire Guilaine Depis. Pour le provoquer, elle glisse des trèfles à quatre feuilles dans les envois qu'elle adresse aux journalistes, écrit sur les enveloppes en diverses couleurs, leur calligraphie de jolies cartes postales. Guilaine Depis exerce un drôle de métier : attachée de presse dans l'édition. Et le miracle en question, ce serait que l'auteur d'un premier roman, qu'elle est ce-



Guilaine Depis is the only press agent to have been mentioned in an investigation on literary TV shows in the "Obs" (2012)



Thanks to her large network of writers who appreciate her work, Guilaine Depis produced a literary show / program in 2018 on ArtLive television channel.



TV show with **Sylvie Monpoint** and **Romaric Sangars**



TV show with **Patrick Poivre d'Arvor**



TV show with **Amélie Nothomb** and **Stéphanie Hochet**



TV show with **Jean-Marc Bastière** and **Blanche de Richemont**



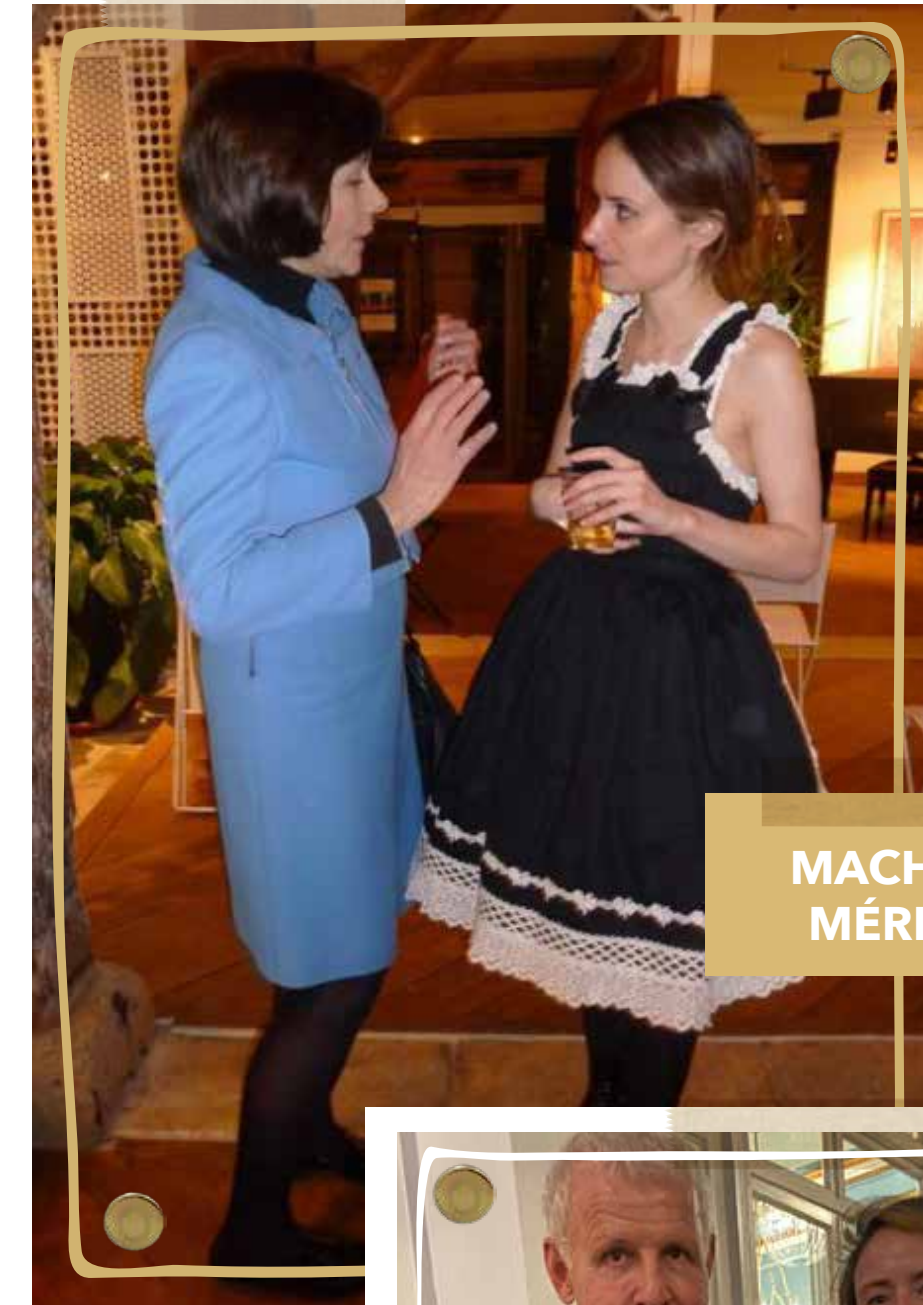
TV show with **David Alliot** and **Catherine Lopes-Curval**

In all circumstances, **Guilaine Depis** is elegant, and uses her interpersonal skills to establish contacts with leading French personalities from whom she can then direct attention to her clients at Balustrade. Here are a few examples :



**FREDERIC MITTERAND**

The nephew of former President of the Republic François Mitterrand, he is also a writer. His love of letters earned him a ministerial portfolio (secretary of Culture). In 2019, he was elected a member in the Academy of Fine Arts.



**MACHA MÉRIL**

Guilaine Depis was the press secretary for Macha Méril's audio book published by Des Femmes. This actress is as talented as she is adorable.



**FABRICE LUCHINI**

One of the most beloved French personalities. A passionate and fascinating comedian, he is the glory of today's French cinema. Guilaine Depis loves him especially for his work promoting literature (comparable to her own, except that Luchini only focuses on the texts of deceased writers) through his stage performances.



**CATHERINE DENEUVE**

An awesome actress. Guilaine Depis was the press attaché for Catherine Deneuve's audio books which were recorded for Editions des Femmes (Women's editions) (Deneuve read works by Françoise Sagan). This photo was taken at UNESCO at a reception celebrating the publication of the first «Dictionary of Women».



**GUTENBERG FRATERNITY**

Through her network, Guilaine Depis was co-opted into the dinner of the Gutenberg companions' fraternity.



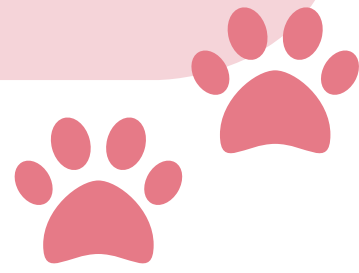
**PATRICK POIVRE D'ARVOR**

Former star TV newscaster of the 8 o'clock news (Antenne 2 from 1976 to 1983, then on TF1 from 1987 to 2008). A journalist and famous French personality, he is also a good, sensitive writer who has published around sixty books.



## Jasmine Catou at work

The one being without whom NOTHING would be possible: Jasmine Catou, my precious personal assistant, so important that she is entitled to walk and stretch on my logo.



She LOVES books!  
She goes to look for the books in the library then sends them to the journalists...



When she was very young, literature already fascinated her as soon as she could read...



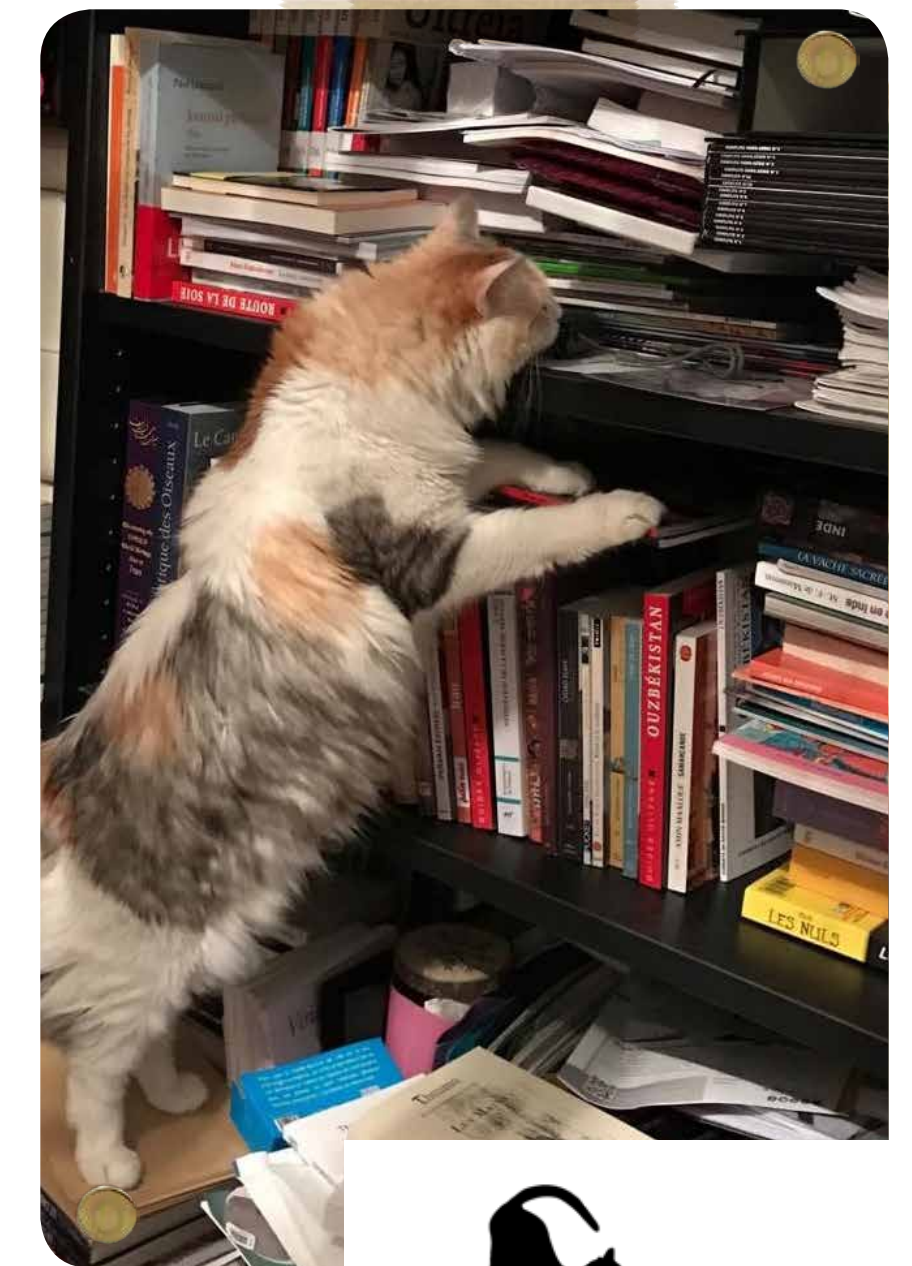
She is now the first to read the manuscripts we receive from Balustrade...



Sometimes, she will greet customers comfortably installed in her armchair. She may even write emails to them!

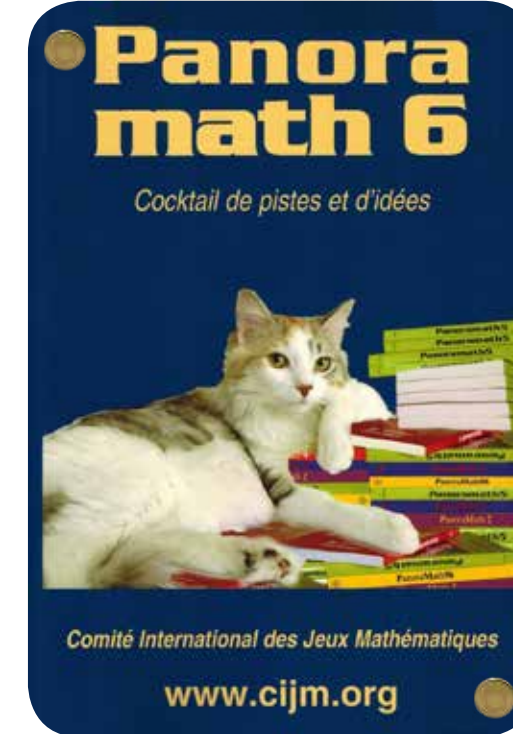
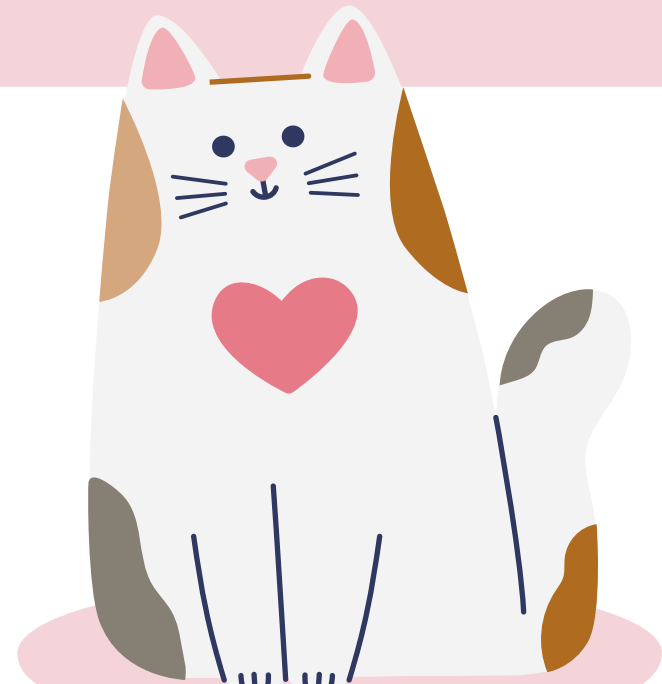


Very brave, she works tirelessly to make nice packages with the authors' books defended by Balustrade for journalists.



## Jasmine Catou Superstar!

Mademoiselle Catou (Jasmine for friends!) is the indispensable collaborator of Balustrade. Very popular with customers, she has inspired several books that contribute to her celebrity!



When she was very young, Jasmine Catou grabbed the coat of the President of the International Committee for Mathematical Games (a client of Balustrade). She found it very soft! The President forgave her and even chose her to pose for the cover of a math book!



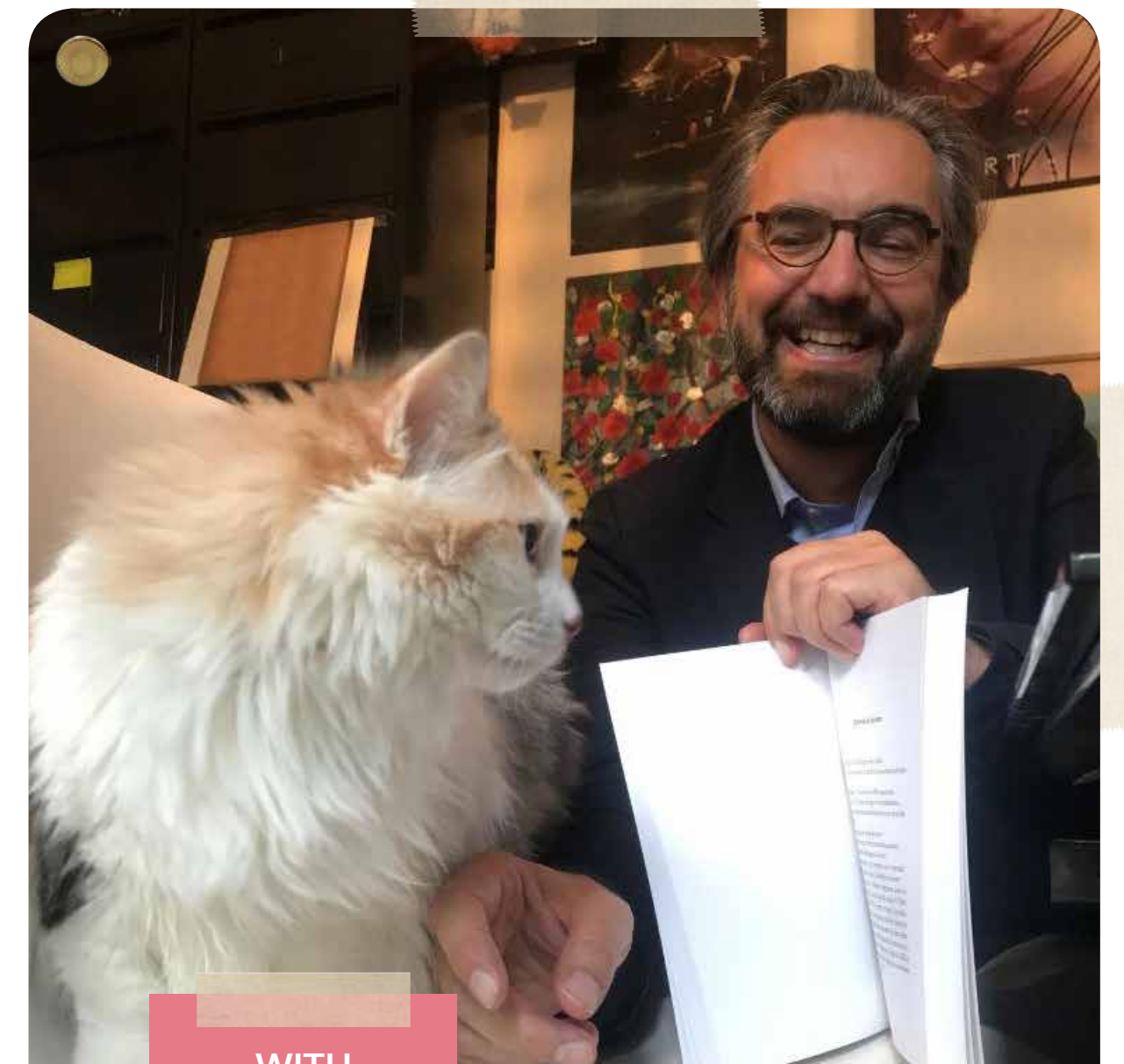
The novelist for young readers/ young adults Eric Jeux succumbed to the charm of Jasmine Catou and integrated her as a character in the second volume of his science fiction saga Le Temps des Infralents ("The Time of the Infralow"). In his book Les Chimères de Karl ("Karl's Chimaeras"), Jasmine Catou saves the world!



CHRISTIAN DE MOLINER



On the model of «The Great Mouse Detective» and «Chip & Dale Rescue Rangers», Christian de Moliner has had the idea to create a collection of several books telling in short stories form the adventures of the pretty detective cat.



WITH ERIC JEUX



Balustrade is first and foremost the passion for travel... and a knack for blending into the landscape !

HERE WE GO!



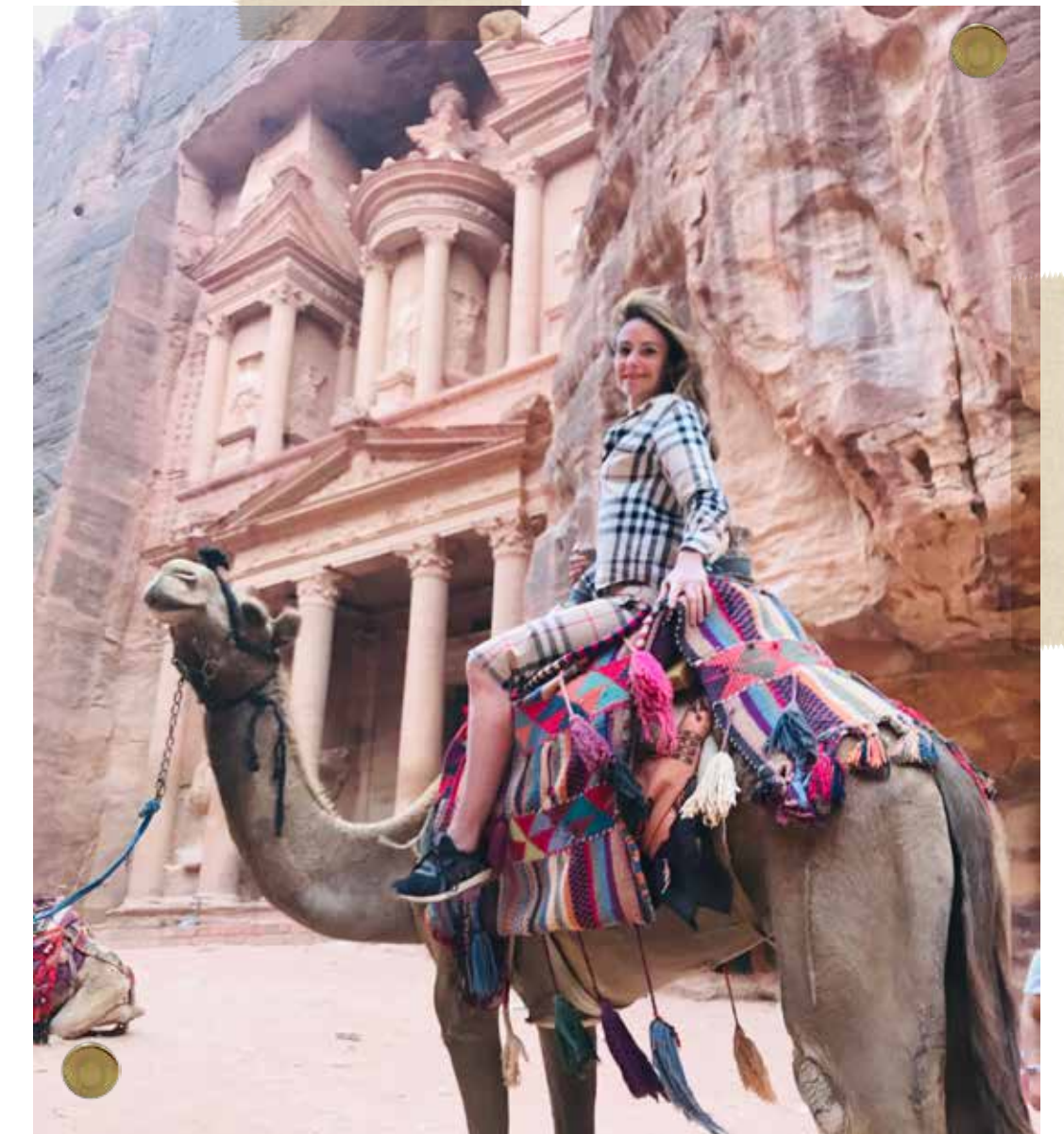
In front of the Pink Mosque in Shiraz, Iran



The Registan public square in Samarkand



Twilight time in Venice



In front of Petra's Treasury



In front of Saint Basil's Cathedral in Moscow



Sunrise on the Ganges



Brooklyn's Dumbo neighborhood in New York



Horse riding on the Mongolian grassland



During the aarti ritual of worship at Haridwar

Traveling means  
above all the magic  
of meeting people...



Sailing the Nile with  
a gentleman on a felucca



(above left)  
In Agra with a little girl  
(above right)  
At Petra with my young guide



With a Mongolian goat



In Varanasi with a sadhu



Uzbek women from Bukhara



With a Wadi Rum Bedouin



In South Africa with a ranger



In the midst of young Iranian  
girls from Shiraz

In all areas,  
Guilaine Depis  
loves meeting  
challenges!  
Very strong,  
she will help you  
reach your goals  
too!



**CLIMBING**

**YOGA  
SIRSASANA**



**HORSING**



**BODY PUMP !**



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(text messages preferred)