

Many CEOs who have too much work and heavy responsibilities within their groups decide to delegate their press and public relations, image and e-reputation management to Balustrade. This saves them precious time that benefits their business. They act and Balustrade makes sure that their actions are known and recognized.

Here we see, to the left of Guilaine Depis, **François de Coincy**, entrepreneur of an important railroad company turned into a solid and diversified holding company, during a Balustrade lunch with several economic/financial experts, all friends of Balustrade, who graciously advise him for the success of his new projects.



**Eric-Louis Pokin** discovered Balustrade when he was looking to publicize his philosophy book. As **an important advisor to the Belgian government, used to raising funds for start-ups**, he travels the world. Having realized the efficiency of Guilaine Depis in terms of network expansion, he now wishes to associate her to his activities, especially in the health tech field.

**Guillaume Millo** works for a **sustainable world** with the Rehearth concept he invented. He rehabilitates historical buildings. He succeeds in a tour de force : preserving their DNA while adapting them to current ecological standards. Because he has great ambitions, it is to Balustrade that he decided to entrust his press and public relations. The stakes are high!



A doctor in sociology (EHESS) and a successful entrepreneur (Orient'Action, hundreds of employees, still growing), **Emeric Lebreton** has entrusted Balustrade with the press relations of his essay *Will robots destroy our jobs?* and his company. He participates with Guilaine Depis in the artificial Intelligence Fair in Paris.