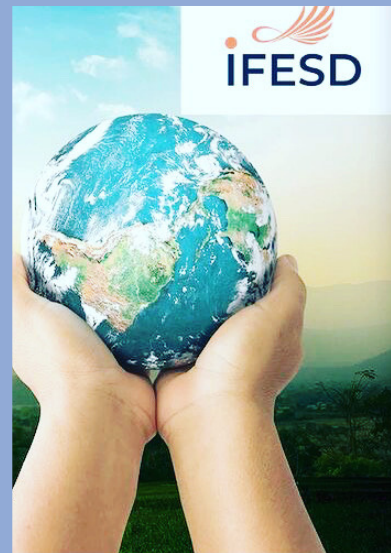


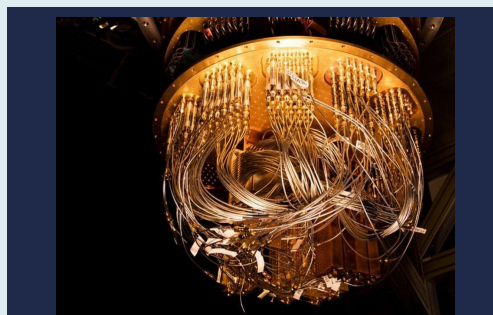
A graduate of Polytechnique (one of France's leading scientific schools), **Eric Jeux** has relied on Guilaine Depis for several years to expand his network, enhance his image and give him good business ideas.

He discovered Balustrade when he was looking for a media officer to launch his science fiction saga for teenagers, and was so delighted with the spectacular media results for his novels that when he founded an Edtech start-up a few years later, he immediately entrusted her with its press and public relations.

Guilaine Depis generously opened her address book and found several graduate, brilliant and talented people to become the first teachers of his Edtech start-up named 'IFESD' (Institut Français des Etudes Supérieures Digitalisées).

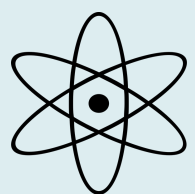


On this picture we see film director **Jean-Charles Fitoussi** and doctor of philosophy **Anne Bouillon**, two personal friends of Guilaine Depis who supervise Eric Jeux's project and who, out of friendship for her, agreed to meet Eric and then have been working for IFESD.



Pierre Mounier-Kuhn, prominent researcher at the CNRS and author of the first complete scientific book on 'Histoire illustrée de l'informatique' (illustrated history of computer science), for which Guilaine Depis was in charge of the press relations, is also getting ready to work with Eric Jeux, thanks to Guilaine Depis' contacts.

He is currently working on a history of artificial intelligence.



**In 2022, as part of the ecological transition, IFESD is launching a digitalized professional training course on decarbonization. Even better: convinced that this is the future, IFESD is focusing on setting up a training program on quantum computers.**

**Thanks to Balustrade, Eric Jeux has made several appearances on French television to present his Edtech start-up and has been invited to a major international trade show.**

