

NFT & CRYPTO-ART PROJECTS

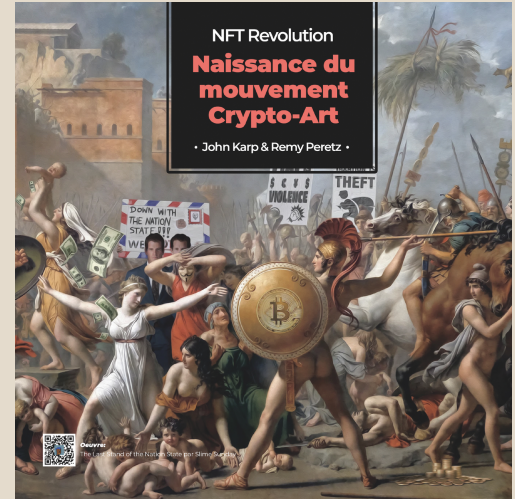


In 2021, Balustrade launched with great media success 'NFT Revolution - Birth of crypto-art'. It is the first book explaining everything about NFT in the French language.

This book was initially published in NFT version in July and sold like hotcakes, so much so that it was decided to publish it in paper version for the general public in December. An English translation is in progress as well as the upcoming publication of volume 2.

A great adventure is born !

Several meet-ups took place in Paris, with prestigious representatives of the biggest French unicorns such as Ledger and Sorare, gathering a large audience.



John Karp and Rémy Peretz, the two brilliant authors evolving in the tech world of the 'NFT Revolution', have entrusted Balustrade with ensuring them media success and developing their networks for the release of their very first book written conjointly.

Balustrade has obtained for them several TV and radio shows, as well as articles in the most prominent French newspapers and magazines such as Le Point, Le Figaro, Forbes, Challenges, Le Parisien...

Emmanuel Pierrat, a long-time friend of Guilaine Depis, is one of the most famous and influential lawyers in France, especially in the field of intellectual property and copyright.

ORLAN, the great French trans-media and feminist artist, is famous all over the world.



Balustrade is fond of weaving exchanges between its different sectors (tech, artificial intelligence, art, law).



Unlike a tech-specialized media officer's, Guilaine Depis' address book is much more diversified and daring, and her clients benefit from it.

